

Autha search

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog *****

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Status: Login successfulWelcome to DIALOG

Dialog level 05.11.05D

Last logoff: 19may06 12:05:23

Logon file405 25may06 07:52:47

*** ANNOUNCEMENTS ***

NEW FILES RELEASED

***Regulatory Affairs Journals (File 183)

***Index Chemicus (File 302)

***Inspec (File 202)

RESUMED UPDATING

***File 141, Reader's Guide Abstracts

RELOADS COMPLETED

***File 516, D&B--Dun's Market Identifiers

***File 523, D&B European Dun's Market Identifiers

***File 531, American Business Directory

*** MEDLINE has been reloaded with the 2006 MeSH (Files 154 & 155)

*** The 2005 reload of the CLAIMS files (Files 340, 341, 942)

is now available online.

DATABASES REMOVED

***File 196, FINDEX

***File 468, Public Opinion Online (POLL)

Chemical Structure Searching now available in Prous Science Drug Data Report (F452), Prous Science Drugs of the Future (F453), IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus (File 302).

>>>For the latest news about Dialog products, services, content<<<

>>>and events, please visit What's New from Dialog at <<<

>>><http://www.dialog.com/whatsnew/>. You can find news about<<<

>>>a specific database by entering HELP NEWS <file number>.<<<

705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47

705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636

705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99

705NEWSBIB is set ON as an alias for 473, 474, 475

SOFTLIT is set ON as an alias for 256, 278

705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU

KWIC is set to 50.

* * *

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu. ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions

3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?

Terminal set to DLINK

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
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/H = Help

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/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

? b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 13, 610, 613

```
>>>          77 does not exist
>>>          233 does not exist
>>>          278 does not exist
>>>3 of the specified files are not available
    25may06 07:54:08 User264751 Session D570.1
    $0.00      0.218 DialUnits FileHomeBase
    $0.00 Estimated cost FileHomeBase
    $0.53 TELNET
    $0.53 Estimated cost this search
    $0.53 Estimated total session cost    0.218 DialUnits
```

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 24

(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/May 25

(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2006/May 25

(c)2006 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 25
 (c) 2006 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2006/May 24
 (c) 2006 The Gale Group
 File 634:San Jose Mercury Jun 1985-2006/May 24
 (c) 2006 San Jose Mercury News
 File 47:Gale Group Magazine DB(TM) 1959-2006/May 24
 (c) 2006 The Gale group
 File 9:Business & Industry(R) Jul/1994-2006/May 24
 (c) 2006 The Gale Group
 File 623:Business Week 1985-2006/May 24
 (c) 2006 The McGraw-Hill Companies Inc
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 624:McGraw-Hill Publications 1985-2006/May 24
 (c) 2006 McGraw-Hill Co. Inc
 *File 624: Homeland Security & Defense and 9 Platt energy journals added
 Please see HELP NEWS624 for more
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 20:Dialog Global Reporter 1997-2006/May 25
 (c) 2006 Dialog
 File 636:Gale Group Newsletter DB(TM) 1987-2006/May 24
 (c) 2006 The Gale Group
 File 635:Business Dateline(R) 1985-2006/May 24
 (c) 2006 ProQuest Info&Learning
 File 570:Gale Group MARS(R) 1984-2006/May 24
 (c) 2006 The Gale Group
 File 387:The Denver Post 1994-2006/May 24
 (c) 2006 Denver Post
 File 471:New York Times Fulltext 1980-2006/May 25
 (c) 2006 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
 *File 492: This file is no longer updating.
 File 494:St LouisPost-Dispatch 1988-2006/May 23
 (c) 2006 St Louis Post-Dispatch
 File 631:Boston Globe 1980-2006/May 24
 (c) 2006 Boston Globe
 File 633:Phil.Inquirer 1983-2006/May 24
 (c) 2006 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2006/May 24
 (c) 2006 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2006/May 25
 (c) 2006 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2006/May 24
 (c) 2006 Scripps Howard News
 File 702:Miami Herald 1983-2006/May 22
 (c) 2006 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2006/May 24
 (c) 2006 USA Today
 File 704:(Portland)The Oregonian 1989-2006/May 23
 (c) 2006 The Oregonian
 File 713:Atlanta J/Const. 1989-2006/May 21
 (c) 2006 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2006/May 24
 (c) 2006 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2006/May 25
 (c) 2006 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2006/May 23

(c) 2006 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2006/May 23
 (c) 2006 St. Petersburg Times
 File 476:Financial Times Fulltext 1982-2006/May 26
 (c) 2006 Financial Times Ltd
 File 477:Irish Times 1999-2006/May 25
 (c) 2006 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2006/May 25
 (c) 2006 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/May 24
 (c) 2006 Newspaper Publ. PLC
***File 711: Use File 757 for full current day's news of the Independent, as
 as well as full coverage of many additional European news sources.**
 File 756:Daily/Sunday Telegraph 2000-2006/May 25
 (c) 2006 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2006/May 24
 (c) 2006
 File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
 (c) 2001 THE NEW YORK TIMES
***File 473: This file will not update after March 31, 2001.**
 It will remain on Dialog as a closed file.
 File 474:New York Times Abs 1969-2006/May 24
 (c) 2006 The New York Times
 File 475:Wall Street Journal Abs 1973-2006/May 24
 (c) 2006 The New York Times
 File 35:Dissertation Abs Online 1861-2006/Apr
 (c) 2006 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
***File 583: This file is no longer updating as of 12-13-2002.**
 File 2:INSPEC 1898-2006/May W2
 (c) 2006 Institution of Electrical Engineers
 File 65:Inside Conferences 1993-2006/May 24
 (c) 2006 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
 (c) 2006 The HW Wilson Co.
 File 256:TecInfoSource 82-2006/Jun
 (c) 2006 Info.Sources Inc
 File 13:BAMP 2006/May W2
 (c) 2006 The Gale Group
 File 610:Business Wire 1999-2006/May 25
 (c) 2006 Business Wire.
***File 610: File 610 now contains data from 3/99 forward.**
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2006/May 25
 (c) 2006 PR Newswire Association Inc
***File 613: File 613 now contains data from 5/99 forward.**
 Archive data (1987-4/99) is available in File 813.

Set Items Description

```

? t 06854197/7
>>>Direct TYPE is available "FROM" a single file only
? b 16
    25may06 07:55:04 User264751 Session D570.2
      $0.03      0.005 DialUnits File15
$0.03 Estimated cost File15
      $0.03      0.005 DialUnits File16
$0.03 Estimated cost File16
      $0.03      0.005 DialUnits File160
$0.03 Estimated cost File160
  
```

	\$0.03	0.005	DialUnits	File148
\$0.03	Estimated cost File148			
	\$0.03	0.005	DialUnits	File621
\$0.03	Estimated cost File621			
	\$0.03	0.005	DialUnits	File275
\$0.03	Estimated cost File275			
	\$0.01	0.005	DialUnits	File634
\$0.01	Estimated cost File634			
	\$0.03	0.005	DialUnits	File47
\$0.03	Estimated cost File47			
	\$0.03	0.005	DialUnits	File9
\$0.03	Estimated cost File9			
	\$0.03	0.005	DialUnits	File623
\$0.03	Estimated cost File623			
	\$0.01	0.005	DialUnits	File810
\$0.01	Estimated cost File810			
	\$0.03	0.005	DialUnits	File624
\$0.03	Estimated cost File624			
	\$0.01	0.005	DialUnits	File813
\$0.01	Estimated cost File813			
	\$0.01	0.005	DialUnits	File20
\$0.01	Estimated cost File20			
	\$0.03	0.005	DialUnits	File636
\$0.03	Estimated cost File636			
	\$0.03	0.005	DialUnits	File635
\$0.03	Estimated cost File635			
	\$0.03	0.005	DialUnits	File570
\$0.03	Estimated cost File570			
	\$0.01	0.005	DialUnits	File387
\$0.01	Estimated cost File387			
	\$0.01	0.005	DialUnits	File471
\$0.01	Estimated cost File471			
	\$0.01	0.005	DialUnits	File492
\$0.01	Estimated cost File492			
	\$0.01	0.005	DialUnits	File494
\$0.01	Estimated cost File494			
	\$0.01	0.005	DialUnits	File631
\$0.01	Estimated cost File631			
	\$0.01	0.005	DialUnits	File633
\$0.01	Estimated cost File633			
	\$0.01	0.005	DialUnits	File638
\$0.01	Estimated cost File638			
	\$0.01	0.005	DialUnits	File640
\$0.01	Estimated cost File640			
	\$0.01	0.005	DialUnits	File641
\$0.01	Estimated cost File641			
	\$0.01	0.005	DialUnits	File702
\$0.01	Estimated cost File702			
	\$0.01	0.005	DialUnits	File703
\$0.01	Estimated cost File703			
	\$0.01	0.005	DialUnits	File704
\$0.01	Estimated cost File704			
	\$0.01	0.005	DialUnits	File713
\$0.01	Estimated cost File713			
	\$0.01	0.005	DialUnits	File714
\$0.01	Estimated cost File714			
	\$0.01	0.005	DialUnits	File715
\$0.01	Estimated cost File715			
	\$0.01	0.005	DialUnits	File725
\$0.01	Estimated cost File725			
	\$0.01	0.005	DialUnits	File735

\$0.01	Estimated cost	File735
\$0.01	0.005 DialUnits	File476
\$0.01	Estimated cost	File476
\$0.01	0.005 DialUnits	File477
\$0.01	Estimated cost	File477
\$0.01	0.005 DialUnits	File710
\$0.01	Estimated cost	File710
\$0.01	0.005 DialUnits	File711
\$0.01	Estimated cost	File711
\$0.01	0.005 DialUnits	File756
\$0.01	Estimated cost	File756
\$0.01	0.005 DialUnits	File757
\$0.01	Estimated cost	File757
\$0.02	0.005 DialUnits	File473
\$0.02	Estimated cost	File473
\$0.02	0.005 DialUnits	File474
\$0.02	Estimated cost	File474
\$0.02	0.005 DialUnits	File475
\$0.02	Estimated cost	File475
\$0.02	0.005 DialUnits	File35
\$0.02	Estimated cost	File35
\$0.02	0.005 DialUnits	File583
\$0.02	Estimated cost	File583
\$0.05	0.005 DialUnits	File2
\$0.05	Estimated cost	File2
\$0.02	0.005 DialUnits	File65
\$0.02	Estimated cost	File65
\$0.03	0.005 DialUnits	File99
\$0.03	Estimated cost	File99
\$0.03	0.005 DialUnits	File256
\$0.03	Estimated cost	File256
\$0.03	0.005 DialUnits	File13
\$0.03	Estimated cost	File13
\$0.01	0.005 DialUnits	File610
\$0.01	Estimated cost	File610
\$0.01	0.005 DialUnits	File613
\$0.01	Estimated cost	File613
	OneSearch, 52 files,	0.276 DialUnits FileOS
\$0.26	TELNET	
\$1.20	Estimated cost this search	
\$1.73	Estimated total session cost	0.494 DialUnits

File 16:Gale Group PROMT(R) 1990-2006/May 25
(c) 2006 The Gale Group

Set	Items	Description
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? t 06854197/7

06854197/7

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06854197 Supplier Number: 58071728 (THIS IS THE FULLTEXT)
**ImageX.com Expands Into Corporate Promotional Products Industry Via New
Alliance With eCompanyStore.com.**

Business Wire, p1017

Dec 8, 1999

TEXT:

BELLEVUE, Wash.--(BUSINESS WIRE)--Dec. 8, 1999--

Alliance With Online Corporate Promotional Products Company
Enhances E-Procurement and Branding Solutions for
ImageX.com's Corporate Customers

ImageX.com, Inc. (Nasdaq:IMGX), a leading net market maker for print in a \$292 billion dollar industry, today announced a strategic alliance with eCompanyStore.com to provide online logo merchandise for its corporate customers.

This new alliance expands the branding and e-procurement services offered through ImageX.com's Online Printing Center.

eCompanyStore.com, the leading provider of logo merchandise for mid-to large-size businesses, develops custom web sites that allow its customers to offer corporate identity merchandise via the Internet to employees. This alliance now enables ImageX.com's corporate customers to procure logo merchandise, such as logo apparel, merchandise and uniforms, in the same, streamlined fashion as their printed business materials via customized web sites provided through the Online Printing Center.

"We have an aggressive e-procurement strategy and are committed to providing full services to our corporate customers," said Rich Begert, president and CEO of ImageX.com. "With this alliance, eCompanyStore.com's customers gain access to ImageX.com's e-procurement technology and high quality services. Similarly, we are now able to offer our corporate customers branding and promotional products that are a natural extension of the branded marketing communications services offered through ImageX.com's Online Printing Center."

ImageX.com's proprietary e-procurement technology enables organizations to modify, proof, order and manage printed business materials on customized web sites directly over the Internet. The Online Printing Center is specifically designed for medium- and large-sized corporations with complex procurement needs.

"We see our new relationship with ImageX.com as a win-win arrangement for both companies," said Walt Geer, president and CEO of eCompanyStore.com. "ImageX.com's state-of-the-art e-procurement solution is very similar to the streamlined Internet-based solution offered by eCompanyStore.com. Both solutions are designed to increase effectiveness and lower costs of corporate branding and printing programs while reducing the inefficiencies associated with traditional methods. Our customers can now easily access the streamlined technologies offered by both companies for their entire corporate identity programs."

About eCompanyStore.com

Based in Atlanta, eCompanyStore.com provides Internet-based business-to-business e-commerce solutions that allow organizations to efficiently purchase logo merchandise including promotional products and uniforms. eCompanyStore.com's Internet-based solutions are designed to

increase the effectiveness and lower the costs of programs by reducing the inefficiencies associated with traditional methods of acquiring promotional products. The company customizes and maintains, at no charge to the clients, individual eCompanyStores that allow each client to offer its corporate logo merchandise to authorized individuals via the Internet. eCompanyStore.com's solution reinvents the way companies manage their programs and merchandise purchases by providing broad product choices, reduced inventory, increased convenience, easy access, and cost control and savings. The company's streamlined business model allows more efficient operations with fewer employees than traditional logo merchandise providers. For more information, please visit the company's web site at www.ecompanystore.com.

About ImageX.com

Headquartered in Bellevue, Wash., ImageX.com, Inc. (Nasdaq:IMGX) is the leading net market maker in online business printing. The company provides e-commerce solutions that are revolutionizing the way businesses acquire marketing communications materials, ranging from business cards to

marketing brochures. The company's broad portfolio of e-procurement services currently features the Online Printing Center for corporate customers, the Small Business Printing Center for small and home-based businesses, and two recently announced pending acquisitions of PrintBid.com, an online bidding service for customized print jobs, and PaperDeals.com, an online auction site for paper stock acquisitions.

Founded in 1995, ImageX.com has sales offices in 13 major markets nationwide, including: Los Angeles, New York, San Francisco, Washington D.C., and more. ImageX.com is a key printing resource for more than 1.1 million desktop users who have access within top U.S. businesses, such as Amazon.com, CIBC World Markets, CB Richard Ellis, VeriFone, Merck & Co., Visio, Nielsen Media Research, Automatic Data Processing, Donaldson, Lufkin & Jenrette, among more than 800 other companies. More information on the company and the services offered can be found at <http://www.imagex.com> or by calling 800/959-7845.

Registered trademarks and service marks are the property of their respective owners.

Certain statements in this press release are "forward-looking statements" within the meaning of the Securities Act of 1933, as amended. Forward-looking statements are based on the opinions and estimates of management at the time the statements are made and are subject to certain risks and uncertainties that could cause actual results to differ materially from those anticipated in the forward-looking statements. Factors that could affect ImageX.com's actual results include, but are not limited to, the "Risk Factors" described in our Securities and Exchange Commission filings, including the Prospectus related to our initial public offering dated August 26, 1999. Readers are cautioned not to place undue reliance upon these forward-looking statements that speak only as to the date of this release.

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?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

? b 610

25may06 08:04:05 User264751 Session D570.3

\$1.23 0.228 DialUnits File16

\$3.55 1 Type(s) in Format 7

\$3.55 1 Types

\$4.78 Estimated cost File16

\$2.66 TELNET

\$7.44 Estimated cost this search

\$9.17 Estimated total session cost 0.722 DialUnits

File 610:Business Wire 1999-2006/May 25

(c) 2006 Business Wire.

***File 610: File 610 now contains data from 3/99 forward.**

Archive data (1986-2/99) is available in File 810.

Set Items Description

--- -----

Characters per line set to 78.

? t 00103999/7

00103999/7

DIALOG(R)File 610:Business Wire

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00103999 19990915258B0171 (THIS IS THE FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

Business Wire
Wednesday, September 15, 1999 09:01 EDT
WORD COUNT: 476

TEXT:

NEW YORK, Sep 15, 1999 (BUSINESS WIRE) - Corporategear.com Debuts Online Offering at

The P-O-P Show Held at New York's Jacob K. Javits
Convention Center on September 15th and 16th

Corporategear.com, who has brought the branded promotional products industry into the Internet age, debuts at The P-O-P Show held at New York's Jacob K. Javits Convention Center today and tomorrow. Founded in February 1999, Corporategear.com is first-to-market with a new business model for the branded promotional products industry that offers a single point of contact for resellers and customers as well as vendor, media and business service partners. The Corporategear.com website empowers the buyer to be just clicks away from ordering high quality, competitively priced promotional products. The site allows clients to view, order, attach digital art files, and track orders all online.

"We listened intently to our customer-base and realized that the branded promotional products industry requires an end-to-end solution with a digital exchange for its varied members," said David Verchere, Chief Executive Officer, Corporategear.com. "Our customers appreciate the easy processing and sourcing of branded products at a reduced cost. We also offer low barriers to entry for firms wishing to build their brand and corporate identity."

"Corporategear.com offers an easy solution for the classic yet savvy buyer who wants the best quality for the best price," said Denise McCann, Promotion Manager at Vogue. "Corporategear.com offers high value merchandise combined with a simplified selection and branding process that is simply unparalleled."

Corporategear.com recognizes the value and leverage of outsourcing and working with business partners. Corporategear's company ethic of partnership is enhanced by the technology of the site that is demonstrated to the customer in many ways. "We gain and offer profitable product research and marketing information through our new awareness of customer preferences and behavior," said Brekynn Rhys, Chief Technology Officer. "We will also provide the industry with increased access to data for increased volume and reduced cost of sales and simplify the process by integrating shipping, insurance and finance."

Corporategear.com is exhibiting at Booth No. 360. Level 1H, at the Jacob K. Javits Convention Center on September 15th and 16th from 10:30 a.m. to 5:00 p.m.

About Corporategear.com

Corporategear.com has developed the branded, standard method of purchase for the branded promotional products industry. This first-to-market digital solution applies the advantages of e-commerce via an exchange for its varied members that include resellers and customers as well as vendor, media and business service partners. David Verchere is the Chief Executive Officer and Brekynn Rhys is the Chief Technology Officer. Corporategear.com is based in New York City. Their web site is located at <http://www.corporategear.com>.

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-0-

CONTACT: Corporategear.com, New York
Allen Zimmerman, 212/897-4077
or
Ogilvy Public Relations Worldwide, New York
Nancy Tamosaitis, 212/880-5307

GEOGRAPHY: NEW YORK

INDUSTRY CODE: INTERACTIVE/MULTIMEDIA/INTERNET
COMPUTERS/ELECTRONICS
COMED
RETAIL
TRADESHOW

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?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

? ds

>>>No sets currently exist

? b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 13, 610,613

>>> 77 does not exist

>>> 233 does not exist

>>> 278 does not exist

>>>3 of the specified files are not available

25may06 08:12:19 User264751 Session D570.4

\$0.21 0.207 DialUnits File610

\$2.75 1 Type(s) in Format 7

\$2.75 1 Types

\$2.96 Estimated cost File610

\$2.40 TELNET

\$5.36 Estimated cost this search

\$14.53 Estimated total session cost 0.930 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 24

(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/May 25

(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2006/May 25

(c)2006 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 25

(c) 2006 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2006/May 24

(c) 2006 The Gale Group

File 634:San Jose Mercury Jun 1985-2006/May 24

(c) 2006 San Jose Mercury News

File 47:Gale Group Magazine DB(TM) 1959-2006/May 24

(c) 2006 The Gale group

File 9:Business & Industry(R) Jul/1994-2006/May 24

(c) 2006 The Gale Group

File 623:Business Week 1985-2006/May 24

(c) 2006 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 624:McGraw-Hill Publications 1985-2006/May 24

(c) 2006 McGraw-Hill Co. Inc

***File 624: Homeland Security & Defense and 9 Platt energy journals added**

Please see HELP NEWS624 for more

- File 813:PR Newswire 1987-1999/Apr 30
 - (c) 1999 PR Newswire Association Inc
- File 20:Dialog Global Reporter 1997-2006/May 25
 - (c) 2006 Dialog
- File 636:Gale Group Newsletter DB(TM) 1987-2006/May 24
 - (c) 2006 The Gale Group
- File 635:Business Dateline(R) 1985-2006/May 24
 - (c) 2006 ProQuest Info&Learning
- File 570:Gale Group MARS(R) 1984-2006/May 24
 - (c) 2006 The Gale Group
- File 387:The Denver Post 1994-2006/May 24
 - (c) 2006 Denver Post
- File 471:New York Times Fulltext 1980-2006/May 25
 - (c) 2006 The New York Times
- File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 - (c) 2002 Phoenix Newspapers

***File 492: This file is no longer updating.**

- File 494:St LouisPost-Dispatch 1988-2006/May 23
 - (c) 2006 St Louis Post-Dispatch
- File 631:Boston Globe 1980-2006/May 24
 - (c) 2006 Boston Globe
- File 633:Phil.Inquirer 1983-2006/May 24
 - (c) 2006 Philadelphia Newspapers Inc
- File 638:Newsday/New York Newsday 1987-2006/May 24
 - (c) 2006 Newsday Inc.
- File 640:San Francisco Chronicle 1988-2006/May 25
 - (c) 2006 Chronicle Publ. Co.
- File 641:Rocky Mountain News Jun 1989-2006/May 24
 - (c) 2006 Scripps Howard News
- File 702:Miami Herald 1983-2006/May 22
 - (c) 2006 The Miami Herald Publishing Co.
- File 703:USA Today 1989-2006/May 24
 - (c) 2006 USA Today
- File 704:(Portland)The Oregonian 1989-2006/May 23
 - (c) 2006 The Oregonian
- File 713:Atlanta J/Const. 1989-2006/May 21
 - (c) 2006 Atlanta Newspapers
- File 714:(Baltimore) The Sun 1990-2006/May 24
 - (c) 2006 Baltimore Sun
- File 715:Christian Sci.Mon. 1989-2006/May 25
 - (c) 2006 Christian Science Monitor
- File 725:(Cleveland)Plain Dealer Aug 1991-2006/May 23
 - (c) 2006 The Plain Dealer
- File 735:St. Petersburg Times 1989- 2006/May 23
 - (c) 2006 St. Petersburg Times
- File 476:Financial Times Fulltext 1982-2006/May 26
 - (c) 2006 Financial Times Ltd
- File 477:Irish Times 1999-2006/May 25
 - (c) 2006 Irish Times
- File 710:Times/Sun.Times(London) Jun 1988-2006/May 25
 - (c) 2006 Times Newspapers
- File 711:Independent(London) Sep 1988-2006/May 24
 - (c) 2006 Newspaper Publ. PLC

***File 711: Use File 757 for full current day's news of the Independent, as well as full coverage of many additional European news sources.**

- File 756:Daily/Sunday Telegraph 2000-2006/May 25
 - (c) 2006 Telegraph Group
- File 757:Mirror Publications/Independent Newspapers 2000-2006/May 24
 - (c) 2006

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
(c) 2001 THE NEW YORK TIMES

***File 473: This file will not update after March 31, 2001.**
It will remain on Dialog as a closed file.

File 474:New York Times Abs 1969-2006/May 24
(c) 2006 The New York Times

File 475:Wall Street Journal Abs 1973-2006/May 24
(c) 2006 The New York Times

File 35:Dissertation Abs Online 1861-2006/Apr
(c) 2006 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

***File 583: This file is no longer updating as of 12-13-2002.**

File 2:INSPEC 1898-2006/May W2
(c) 2006 Institution of Electrical Engineers

File 65:Inside Conferences 1993-2006/May 24
(c) 2006 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
(c) 2006 The HW Wilson Co.

File 256:TecInfoSource 82-2006/Jun
(c) 2006 Info.Sources Inc

File 13:BAMP 2006/May W2
(c) 2006 The Gale Group

File 610:Business Wire 1999-2006/May 25
(c) 2006 Business Wire.

***File 610: File 610 now contains data from 3/99 forward.**
Archive data (1986-2/99) is available in File 810.

File 613:PR Newswire 1999-2006/May 25
(c) 2006 PR Newswire Association Inc

***File 613: File 613 now contains data from 5/99 forward.**
Archive data (1987-4/99) is available in File 813.

Set	Items	Description
---	-----	-----
? s iswag		
S1	114	ISWAG
? s pd<19991116		
>>>File 15 processing for PD=	: PD=19991116	
>>>	started at PD=710000	stopped at PD=930106
>>>File 16 processing for PD=	: PD=19991116	
>>>	started at PD=19900101	stopped at PD=19950623
>>>File 160 processing for PD=	: PD=19991116	
>>>	started at PD=2103	stopped at PD=770314
>>>File 148 processing for PD=	: PD=19991116	
>>>	started at PD=140105	stopped at PD=830728
>>>File 621 processing for PD=	: PD=19991116	
>>>	started at PD=00000000	stopped at PD=19910208
>>>File 275 processing for PD=	: PD=19991116	
>>>	started at PD=140103	stopped at PD=881215
>>>File 634 processing for PD=	: PD=19991116	
>>>	started at PD=12/7/04	stopped at PD=901208
>>>File 47 processing for PD=	: PD=19991116	
>>>	started at PD=590100	stopped at PD=650211
Processing		
>>>File 9 processing for PD=	: PD=19991116	
>>>	started at PD=871119	stopped at PD=990324
Processed 10 of 52 files ...		
>>>File 810 processing for PD=	: PD=19991116	
>>>	started at PD=850116	stopped at PD=911127
>>>File 624 processing for PD=	: PD=19991116	
>>>	started at PD=104	stopped at PD=921201

```

>>>File 813 processing for PD= : PD=19991116
>>> started at PD=100000 stopped at PD=900920
Processing
>>>File 636 processing for PD= : PD=19991116
>>> started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=19991116
>>> started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19991116
>>> started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=19991116
>>> started at PD=931204 stopped at PD=990705
>>>File 471 processing for PD= : PD=19991116
>>> started at PD=100904 stopped at PD=840508
>>>File 492 processing for PD= : PD=19991116
>>> started at PD=11/10/99 stopped at PD=910923
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=19991116
>>> started at PD=2/7/2001 stopped at PD=930608
Processing
>>>File 631 processing for PD= : PD=19991116
>>> started at PD=11/14/99 stopped at PD=850518
>>>File 633 processing for PD= : PD=19991116
>>> started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19991116
>>> started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19991116
>>> started at PD=850209 stopped at PD=930620
>>>File 641 processing for PD= : PD=19991116
>>> started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19991116
>>> started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19991116
>>> started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19991116
>>> started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19991116
>>> started at PD=880117 stopped at PD=940601
>>>File 714 processing for PD= : PD=19991116
>>> started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19991116
>>> started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19991116
>>> started at PD=25UARY stopped at PD=950407
Processed 30 of 52 files ...
>>>File 476 processing for PD= : PD=19991116
>>> started at PD=19820102 stopped at PD=19881015
>>>File 710 processing for PD= : PD=19991116
>>> started at PD=880601 stopped at PD=931205
Processing
>>>File 711 processing for PD= : PD=19991116
>>> started at PD=880919 stopped at PD=941117
>>>File 474 processing for PD= : PD=19991116
>>> started at PD=101111 stopped at PD=740603
>>>File 475 processing for PD= : PD=19991116
>>> started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=19991116
>>> started at PD=100001 stopped at PD=890322
>>>File 99 processing for PD= : PD=19991116
>>> started at PD=DEC.1200 stopped at PD=19910204

```

Completed processing all files

S223189465 PD<19991116

? ds

Set	Items	Description
-----	-------	-------------

S1	114	ISWAG
----	-----	-------

S2	23189465	PD<19991116
----	----------	-------------

? s s1 and s2

	114	S1
--	-----	----

	23189465	S2
--	----------	----

S3	0	S1 AND S2
----	---	-----------

? s au=(verchere, d? or verchere d?)

>>>One or more prefixes are unsupported

>>> or undefined in one or more files.

	44	AU=VERCHERE, D?
--	----	-----------------

	0	AU=VERCHERE D?
--	---	----------------

S4	44	AU=(VERCHERE, D? OR VERCHERE D?)
----	----	----------------------------------

? s s4 and s2

	44	S4
--	----	----

	23189465	S2
--	----------	----

S5	0	S4 AND S2
----	---	-----------

? s corporategear

S6	85	CORPORATEGEAR
----	----	---------------

? s s6 and s2

	85	S6
--	----	----

	23189465	S2
--	----------	----

S7	6	S6 AND S2
----	---	-----------

? t s7/free/all

7/8/1 (Item 1 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07910875 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**NYNMA's New Media Trade Show Spotlights New York City as The Internet IPO
Capital of The Year**

October 25, 1999

WORD COUNT: 1126

DESCRIPTORS: Company News; Public Offerings; New Issues; Share Structure;
Trade Fairs & Exhibitions; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services)

7/8/2 (Item 2 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Corporategear .com Unveils the First All-Encompassing Exchange for the
Branded Promotional Products Industry**

September 15, 1999

WORD COUNT: 513

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

7/8/3 (Item 1 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00103999 19990915258B0171 (USE FORMAT 7 FOR FULLTEXT)

Corporategear .com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

Wednesday, September 15, 1999 09:01 EDT

WORD COUNT: 476

COMPANY NAMES: CONVENTION CENTER; OGILVY PUBLIC RELATIONS WORLDWIDE LTD

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; MARKETING;

COMMUNICATIONS TECHNOLOGIES; COMPUTERS

EVENT NAMES: ADVERTISING AND PROMOTION; JOINT VENTURES; SERVICES

7/8/4 (Item 1 from file: 613)

DIALOG(R)File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00201431 19991025NYM001B (USE FORMAT 7 FOR FULLTEXT)

NYNMA's New Media Trade Show Spotlights New York City as The Internet IPO Capital of The Year

Monday, October 25, 1999 12:44 EDT

WORD COUNT: 1,154

COMPANY NAMES: New York New Media Association; INTEL CORP; LUCENT

TECHNOLOGIES INC; PRICEWATERHOUSECOOPERS LLP; REAL MEDIA; DIGITAL GRAPHIX

INC; ROLLINS AGENCY INC; PR HOLDINGS INC; EDELMAN DANIEL J INC; COMPUWARE

CORP; FELDMANN GMBH; LP HOLDING SA; NETMARKET CO INC; CUC INTERNATIONAL INC;

OTEC INC; VEON; VERITY INC; VIRTUAL GROWTH INC; WALL STREET INC; CHASE

MANHATTAN BANK; GLOBIX CORP

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: NEW PRODUCT DEVELOPMENT; MARKETING; CORPORATE; ADVERTISING

AND PROMOTION; COMPUTER SOFTWARE; CONFERENCES AND EXHIBITIONS; INFORMATION

SERVICES; INTERNET; NETWORKS; TECHNOLOGY DEVELOPMENT; COMPUTERS;

COMMUNICATIONS TECHNOLOGIES; BUSINESS SERVICES; INFORMATION MANAGEMENT; DATA

COMMUNICATIONS

EVENT NAMES: NEW PRODUCT DEVELOPMENT; PRODUCT LAUNCHES; ADVERTISING AND

PROMOTION; ORGANISATIONS AND INSTITUTIONS; SERVICES; TECHNOLOGY DEVELOPMENT

7/8/5 (Item 2 from file: 613)

DIALOG(R)File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00193535 19991013NYW001A (USE FORMAT 7 FOR FULLTEXT)

Super CyberSuds(TM) '99 Set to Make Silicon Alley Splash for New York New Media Association

Wednesday, October 13, 1999 09:58 EDT

WORD COUNT: 740

COMPANY NAMES: New York New Media Association; COMPUWARE CORP; FELDMANN INC;

FELDMANN GMBH; LP SPA; NETMARKET CO INC; CUC INTERNATIONAL INC; OTEC INC;

VEON; VERITY INC; VIRTUAL GROWTH INC; WALL STREET INC; REAL MEDIA; LUCENT

TECHNOLOGIES INC; NEW YORK CITY ECONOMIC DEVELOPMENT CORP; ROLLINS AGENCY

INC; EDELMAN DANIEL J INC

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

EVENT NAMES: ORGANISATIONS AND INSTITUTIONS

7/8/6 (Item 3 from file: 613)

DIALOG(R)File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00193097 19991012NYTU152 (USE FORMAT 7 FOR FULLTEXT)

Super CyberSuds(TM) '99 Set to Make Silicon Alley Splash For New York New Media Association

Tuesday, October 12, 1999 16:21 EDT

WORD COUNT: 738

COMPANY NAMES: New York New Media Association; COMPUWARE CORP; FELDMANN INC; FELDMANN GMBH; LP SPA; NETMARKET CO INC; CUC INTERNATIONAL INC; OTEC INC; VEON; VERITY INC; VIRTUAL GROWTH INC; WALL STREET INC; REAL MEDIA; LUCENT TECHNOLOGIES INC; NEW YORK CITY ECONOMIC DEVELOPMENT CORP; ROLLINS AGENCY INC; EDELMAN DANIEL J INC

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: NEW PRODUCT DEVELOPMENT; MARKETING; CORPORATE

EVENT NAMES: NEW PRODUCT DEVELOPMENT; PRODUCT LAUNCHES; ORGANISATIONS AND INSTITUTIONS

? t s7/7/2

7/7/2 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

07232543 (THIS IS THE FULLTEXT)

Corporategear .com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

BUSINESS WIRE

September 15, 1999

NEW YORK--(BUSINESS WIRE)--Sept. 15, 1999--

Corporategear .com Debuts Online Offering at The P-O-P Show Held at New York's Jacob K. Javits Convention Center on September 15th and 16th

Corporategear .com, who has brought the branded promotional products industry into the Internet age, debuts at The P-O-P Show held at New York's Jacob K. Javits Convention Center today and tomorrow. Founded in February 1999, **Corporategear .com** is first-to-market with a new business model for the branded promotional products industry that offers a single point of contact for resellers and customers as well as vendor, media and business service partners. The **Corporategear .com** website empowers the buyer to be just clicks away from ordering high quality, competitively priced promotional products. The site allows clients to view, order, attach digital art files, and track orders all online.

"We listened intently to our customer-base and realized that the branded promotional products industry requires an end-to-end solution with a digital exchange for its varied members," said David Verchere, Chief Executive Officer, **Corporategear .com**. "Our customers appreciate the easy processing and sourcing of branded products at a reduced cost. We also offer low barriers to entry for firms wishing to build their brand and corporate identity."

"**Corporategear .com** offers an easy solution for the classic yet savvy buyer who wants the best quality for the best price," said Denise McCann, Promotion Manager at Vogue. "**Corporategear .com** offers high value merchandise combined with a simplified selection and branding process that is simply unparalleled."

Corporategear .com recognizes the value and leverage of outsourcing and working with business partners. **Corporategear** 's company ethic of partnership is enhanced by the technology of the site that is demonstrated to the customer in many ways. "We gain and offer profitable product research and marketing information through our new awareness of customer preferences and behavior,"

said Brekynn Rhys, Chief Technology Officer. "We will also provide the industry with increased access to data for increased volume and reduced cost of sales and simplify the process by integrating shipping, insurance and finance."

Corporategear .com is exhibiting at Booth No. 360. Level 1H, at the Jacob K. Javits Convention Center on September 15th and 16th from 10:30 a.m. to 5:00 p.m.

About **Corporategear** .com

Corporategear .com has developed the branded, standard method of purchase for the branded promotional products industry. This first-to-market digital solution applies the advantages of e-commerce via an exchange for it's varied members that include resellers and customers as well as vendor, media and business service partners. David Verchere is the Chief Executive Officer and Brekynn Rhys is the Chief Technology Officer. **Corporategear** .com is based in New York City. Their web site is located at <http://www.corporategear.com>.

CONTACT: **Corporategear** .com, New York

Allen Zimmerman, 212/897-4077

or

Ogilvy Public Relations Worldwide, New York

Nancy Tamosaitis, 212/880-5307

09:01 EDT SEPTEMBER 15, 1999

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? s (david or d? ?)(2n)verchere

>>>File 15 processing for D? ? stopped at DOUBLECOUNT

>>>File 16 processing for D? ? stopped at DFORSHEY

>>>File 148 processing for D? ? stopped at DESPAIGNE

>>>File 621 processing for D? ? stopped at DUNSTON

Processing

>>>File 47 processing for D? ? stopped at DJUMBI

Processed 10 of 52 files ...

>>>File 20 processing for D? ? stopped at DECHAINS

Processing

>>>File 636 processing for D? ? stopped at DOLESCHALL

Processing

Processed 20 of 52 files ...

Processing

Processed 30 of 52 files ...

Processing

Processed 40 of 52 files ...

>>>File 2 processing for D? ? stopped at DATABASE ADMINISTRATION PROCESSES

Completed processing all files

8036927 DAVID

31273549 D? ?

287 VERCHERE

S8 48 (DAVID OR D? ?)(2N)VERCHERE

? ds

Set	Items	Description
S1	114	ISWAG
S2	23189465	PD<19991116
S3	0	S1 AND S2
S4	44	AU=(VERCHERE, D? OR VERCHERE D?)
S5	0	S4 AND S2
S6	85	CORPORATEGEAR
S7	6	S6 AND S2
S8	48	(DAVID OR D? ?)(2N)VERCHERE

? s s2 and s8

23189465 S2

48 S8
S9 4 S2 AND S8
? t s9/free/all

9/8/1 (Item 1 from file: 9)
DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

01704878 Supplier Number: 24127926 (USE FORMAT 7 OR 9 FOR FULLTEXT)
North America: the star line up: Part Two
1998
WORD COUNT: 3116

SPECIAL FEATURES: Table
INDUSTRY NAMES: Business services; Professional management services
PRODUCT NAMES: Accounting, auditing, and bookkeeping services (872000);
Management consulting services (874200); Public finance, taxation, and
monetary policy (930000); Conglomerates and companies with unknown product
codes (990000)
CONCEPT TERMS: All government; All market information; All product and
service information; Capacity; New laws; Quality; Trends
GEOGRAPHIC NAMES: Canada (CDA); Canada (CDAX); North America (NOA); North
America (NOAX); United States (USA)

9/8/2 (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Corporategear.com Unveils the First All-Encompassing Exchange for the Branded
Promotional Products Industry**
September 15, 1999
WORD COUNT: 513

DESCRIPTORS: Marketing; Company News
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: New York

9/8/3 (Item 1 from file: 13)
DIALOG(R)File 13:(c) 2006 The Gale Group. All rts. reserv.

00589242 Supplier Number: 24313570 (USE FORMAT 7 OR 9 FOR FULLTEXT)
North America: the star line up: Part 3 of 3
July 1998
WORD COUNT: 1153

SPECIAL FEATURES: Table
COMPANY DEPARTMENT NAME: Accounting & Finance
INDUSTRY NAMES: Business services; Professional management services
PRODUCT NAMES: Accounting, auditing, and bookkeeping services (872000)
CONCEPT TERMS: Taxation
GEOGRAPHIC NAMES: Canada (CDA); Canada (CDAX); North America (NOA); North
America (NOAX); United States (USA)

9/8/4 (Item 1 from file: 610)
DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00103999 19990915258B0171 (USE FORMAT 7 FOR FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

Wednesday, September 15, 1999 09:01 EDT

WORD COUNT: 476

COMPANY NAMES: CONVENTION CENTER; OGILVY PUBLIC RELATIONS WORLDWIDE LTD

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; MARKETING;

COMMUNICATIONS TECHNOLOGIES; COMPUTERS

EVENT NAMES: ADVERTISING AND PROMOTION; JOINT VENTURES; SERVICES

? t s9/k/1

9/K/1 (Item 1 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Allgood	Osler Hoskin & Harcourt
Richard Carson	Price Waterhouse (PwC)
Robert Couzin	Ernst & Young
Allan Lanthier	Ernst & Young
Paul Setlakwe	Stikeman, Elliott
Ron Sirkis	Bennett Joines Verchere
David Smith	Davis, Ward & Beck
Robert Spindler	Coopers & Lybrand (PwC)

Listed in alphabetical order

? t s9/j/3

>>>'J' not a valid format name

? t s9/k/3

9/K/3 (Item 1 from file: 13)

DIALOG(R)File 13:(c) 2006 The Gale Group. All rts. reserv.

TEXT:

...Richard Carson Price Waterhouse (PwC)
Robert Couzin Ernst & Young
Allan Lanthier Ernst & Young
Alan Schwartz Fasken, Campbell
Paul Setlakwe Stikeman, Elliott
Ron Sirkis Bennett Jones **Verchere**
David Smith Davies, Ward & Beck
Robert Spindler Coopers & Lybrand (PwC)
Listed in alphabetical order

?

705/26, 27, 37 terlah.

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog *****

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Welcome to DIALOG

Status: Login successfulDialog level 05.11.05D

Last logoff: 25may06 15:39:25

Logon file405 30may06 12:27:53

*** ANNOUNCEMENTS ***

NEW FILES RELEASED

***Regulatory Affairs Journals (File 183)

***Index Chemicus (File 302)

***Inspec (File 202)

RESUMED UPDATING

***File 141, Reader's Guide Abstracts

RELOADS COMPLETED

***File 516, D&B--Dun's Market Identifiers

***File 523, D&B European Dun's Market Identifiers

***File 531, American Business Directory

*** MEDLINE has been reloaded with the 2006 MeSH (Files 154 & 155)

*** The 2005 reload of the CLAIMS files (Files 340, 341, 942)

is now available online.

DATABASES REMOVED

***File 196, FINDEX

***File 468, Public Opinion Online (POLL)

Chemical Structure Searching now available in Prous Science Drug Data Report (F452), Prous Science Drugs of the Future (F453), IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus (File 302).

>>>For the latest news about Dialog products, services, content<<<

>>>and events, please visit What's New from Dialog at <<<

>>><http://www.dialog.com/whatsnew/>. You can find news about<<<

>>>a specific database by entering HELP NEWS <file number>.<<<

705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47

705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636

705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99

705NEWSBIB is set ON as an alias for 473, 474, 475

SOFTLIT is set ON as an alias for 256, 278

705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU

KWIC is set to 50.

* * *

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions

3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?

Terminal set to DLINK

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

? b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 13, 610, 613

```
>>>          77 does not exist
>>>          233 does not exist
>>>          278 does not exist
>>>3 of the specified files are not available
    30may06 12:28:26 User264751 Session D572.1
        $0.00      0.225 DialUnits FileHomeBase
    $0.00 Estimated cost FileHomeBase
    $0.14 TELNET
    $0.14 Estimated cost this search
    $0.14 Estimated total session cost    0.225 DialUnits
```

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 30

(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/May 29

(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2006/May 29

(c)2006 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 29
(c) 2006 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2006/May 26
(c) 2006 The Gale Group
File 634:San Jose Mercury Jun 1985-2006/May 27
(c) 2006 San Jose Mercury News
File 47:Gale Group Magazine DB(TM) 1959-2006/May 29
(c) 2006 The Gale group
File 9:Business & Industry(R) Jul/1994-2006/May 26
(c) 2006 The Gale Group
File 623:Business Week 1985-2006/May 30
(c) 2006 The McGraw-Hill Companies Inc
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 624:McGraw-Hill Publications 1985-2006/May 30
(c) 2006 McGraw-Hill Co. Inc

***File 624: Homeland Security & Defense and 9 Platt energy journals added**

Please see HELP NEWS624 for more

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 20:Dialog Global Reporter 1997-2006/May 30
(c) 2006 Dialog
File 636:Gale Group Newsletter DB(TM) 1987-2006/May 26
(c) 2006 The Gale Group
File 635:Business Dateline(R) 1985-2006/May 27
(c) 2006 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2006/May 26
(c) 2006 The Gale Group
File 387:The Denver Post 1994-2006/May 26
(c) 2006 Denver Post
File 471:New York Times Fulltext 1980-2006/May 30
(c) 2006 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers

***File 492: This file is no longer updating.**

File 494:St LouisPost-Dispatch 1988-2006/May 29
(c) 2006 St Louis Post-Dispatch
File 631:Boston Globe 1980-2006/May 26
(c) 2006 Boston Globe
File 633:Phil.Inquirer 1983-2006/May 26
(c) 2006 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2006/May 27
(c) 2006 Newsday Inc.
File 640:San Francisco Chronicle 1988-2006/May 28
(c) 2006 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2006/May 30
(c) 2006 Scripps Howard News
File 702:Miami Herald 1983-2006/May 28
(c) 2006 The Miami Herald Publishing Co.
File 703:USA Today 1989-2006/May 26
(c) 2006 USA Today
File 704:(Portland)The Oregonian 1989-2006/May 28
(c) 2006 The Oregonian
File 713:Atlanta J/Const. 1989-2006/May 28
(c) 2006 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2006/May 28
(c) 2006 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2006/May 30
(c) 2006 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2006/May 29

(c) 2006 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2006/May 25
 (c) 2006 St. Petersburg Times
 File 476:Financial Times Fulltext 1982-2006/May 31
 (c) 2006 Financial Times Ltd
 File 477:Irish Times 1999-2006/May 30
 (c) 2006 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2006/May 30
 (c) 2006 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/May 30
 (c) 2006 Newspaper Publ. PLC
***File 711: Use File 757 for full current day's news of the Independent, as well as full coverage of many additional European news sources.**
 File 756:Daily/Sunday Telegraph 2000-2006/May 30
 (c) 2006 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
 (c) 2006
 File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
 (c) 2001 THE NEW YORK TIMES
***File 473: This file will not update after March 31, 2001.**
 It will remain on Dialog as a closed file.
 File 474:New York Times Abs 1969-2006/May 29
 (c) 2006 The New York Times
 File 475:Wall Street Journal Abs 1973-2006/May 26
 (c) 2006 The New York Times
 File 35:Dissertation Abs Online 1861-2006/May
 (c) 2006 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
***File 583: This file is no longer updating as of 12-13-2002.**
 File 2:INSPEC 1898-2006/May W3
 (c) 2006 Institution of Electrical Engineers
 File 65:Inside Conferences 1993-2006/May 30
 (c) 2006 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
 (c) 2006 The HW Wilson Co.
 File 256:TecInfoSource 82-2006/Jul
 (c) 2006 Info.Sources Inc
 File 13:BAMP 2006/May W3
 (c) 2006 The Gale Group
 File 610:Business Wire 1999-2006/May 30
 (c) 2006 Business Wire.
***File 610: File 610 now contains data from 3/99 forward.**
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2006/May 30
 (c) 2006 PR Newswire Association Inc
***File 613: File 613 now contains data from 5/99 forward.**
 Archive data (1987-4/99) is available in File 813.

Set	Items	Description
---	-----	-----
? s corporategear		
S1	85	CORPORATEGEAR
? rd		
S2	42	RD (unique items)
? t s2/free/all		

2/8/1 (Item 1 from file: 15)
 DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
 02033586 52844895

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Ha-Lo bets big on the Web WORD COUNT: 3069 LENGTH: 4 Pages

May 2000

COMPANY NAMES:

Ha-Lo Industries Inc (DUNS:05-662-8837 SIC:5199 NAICS:541890)

Starbelly.com Inc (NAICS:339950; 541890)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Case studies; Acquisitions & mergers; Catalogs; Commercial markets; Promotional products; Computer service industry; Electronic commerce; Technological planning

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific); 8390 (CN=Retailing industry); 7200 (CN=Advertising); 8302 (CN=Software and computer services); 5220 (CN=Information technology management); 5250 (CN=Telecommunications systems & Internet communications); 2330 (CN=Acquisitions & mergers)

PRINT MEDIA ID: 14235

2/8/2 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

08297758 Supplier Number: 66803533 (USE FORMAT 7 FOR FULLTEXT)

(0) Comings & Goings.(appointments and selections in the industry)(Brief Article)

June 5, 2000

Word Count: 329

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Advanstar Communications Inc.; Hill, Holliday, Connors, Cosmopulos Inc.; Art Technology Group Inc.

EVENT NAMES: *540 (Executive changes & profiles)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721000 (Periodicals); 7311000 (Advertising Agencies); 7372000 (Computer Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

SIC CODES: 2721 (Periodicals); 7311 (Advertising agencies); 7372 (Prepackaged software)

NAICS CODES: 51112 (Periodical Publishers); 54181 (Advertising Agencies); 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING CODES: 43 Agency Personnel; 53 Company Personnel; 63 Media Personnel

2/8/3 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07715613 Supplier Number: 64335452 (USE FORMAT 7 FOR FULLTEXT)

PROMOTING WITH APPAREL; DRESSED FOR WEB SUCCESS.

July, 2000

Word Count: 206

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *Corporategear .com; GoPromos.com; Dubbs.com

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2300000 (Apparel & Related Products); 4811520 (Online Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

SIC CODES: 2300 (APPAREL AND OTHER TEXTILE PRODUCTS); 4822 (Telegraph &

other communications)
NAICS CODES: 315 (Apparel Manufacturing); 514191 (On-Line Information Services)
SPECIAL FEATURES: INDUSTRY; COMPANY
ADVERTISING CODES: 79 Promotion

2/8/4 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07435587 Supplier Number: 62543580 (USE FORMAT 7 FOR FULLTEXT)
Zebra Hill Marketing and Axis Promotions Buy CoGear.com, E-Commerce Industry Leader.
June 7, 2000
Word Count: 694
PUBLISHER NAME: Business Wire
COMPANY NAMES: *Axis
GEOGRAPHIC NAMES: *4EUUK (United Kingdom)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
SPECIAL FEATURES: COMPANY

2/8/5 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07417527 Supplier Number: 62058506 (USE FORMAT 7 FOR FULLTEXT)
Late News.(Brief Article)(Statistical Data Included)
May 8, 2000
Word Count: 134
PUBLISHER NAME: Crain Communications, Inc.
COMPANY NAMES: *Ziff-Davis International Media Group; **Corporategear .com;**
Productbuzz Inc.; Lieber, Levett, Koenig, Farese, Babcock
EVENT NAMES: *220 (Strategy & planning)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2721000 (Periodicals); 4811520 (Online Services)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)
SIC CODES: 2721 (Periodicals); 4822 (Telegraph & other communications)
NAICS CODES: 51112 (Periodical Publishers); 514191 (On-Line Information Services)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING AGENCY: Lieber, Levett, Koenig, Farese, Babcock
ADVERTISING CODES: 55 Company Planning/Goals

2/8/6 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07417502 Supplier Number: 62058469 (USE FORMAT 7 FOR FULLTEXT)
Comings & Goings.(Brief Article)
May 8, 2000
Word Count: 294
PUBLISHER NAME: Crain Communications, Inc.
COMPANY NAMES: *Advanstar Communications Inc.
EVENT NAMES: *540 (Executive changes & profiles)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2721000 (Periodicals)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)
SIC CODES: 2721 (Periodicals)
NAICS CODES: 51112 (Periodical Publishers)

SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 63 Media Personnel

2/8/7 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07405405 Supplier Number: 62215777 (USE FORMAT 7 FOR FULLTEXT)

Correction.(Brief Article)(Correction Notice)

May 15, 2000

Word Count: 20

PUBLISHER NAME: BPI Communications, Inc.

COMPANY NAMES: *Corporategear .com

EVENT NAMES: *540 (Executive changes & profiles)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2300000 (Apparel & Related Products)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

SIC CODES: 2300 (APPAREL AND OTHER TEXTILE PRODUCTS)

NAICS CODES: 315 (Apparel Manufacturing)

SPECIAL FEATURES: INDUSTRY; COMPANY

ADVERTISING CODES: 53 Company Personnel

2/8/8 (Item 7 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07390830 Supplier Number: 62216379 (USE FORMAT 7 FOR FULLTEXT)

NAMES IN THE NEWS.

May 22, 2000

Word Count: 929

PUBLISHER NAME: American Marketing Association

EVENT NAMES: *540 (Executive changes & profiles)

GEOGRAPHIC NAMES: *1USA (United States); 4EUFR (France)

PRODUCT NAMES: *7311000 (Advertising Agencies)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

SIC CODES: 7311 (Advertising agencies)

NAICS CODES: 54181 (Advertising Agencies)

SPECIAL FEATURES: LOB

ADVERTISING CODES: 43 Agency Personnel

2/8/9 (Item 8 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07340922 Supplier Number: 62112210 (USE FORMAT 7 FOR FULLTEXT)

Ha-Lo bets big on the Web.(Statistical Data Included)

May, 2000

Word Count: 3064

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *HA-LO Industries Inc.

EVENT NAMES: *270 (Retail & services management)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7319700 (Telemarketing Services); 4811520 (Online
Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)

SIC CODES: 7389 (Business services, not elsewhere classified); 4822 (Telegraph & other communications)

NAICS CODES: 561422 (Telemarketing Bureaus); 514191 (On-Line Information

Services)
TICKER SYMBOLS: HMK
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 55 Company Planning/Goals

2/8/10 (Item 9 from file: 16)
DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07303473 Supplier Number: 61888157 (USE FORMAT 7 FOR FULLTEXT)
FAST TRACK.(Company Operations)
April 15, 2000
Word Count: 296
PUBLISHER NAME: Penton Media, Inc.
COMPANY NAMES: *ThirdVoice Inc.; BuyNow.com; US Creative
EVENT NAMES: *540 (Executive changes & profiles)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *4811520 (Online Services)
INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)
SIC CODES: 4822 (Telegraph & other communications)
NAICS CODES: 514191 (On-Line Information Services)
SPECIAL FEATURES: COMPANY

2/8/11 (Item 10 from file: 16)
DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07252618 Supplier Number: 61634098 (USE FORMAT 7 FOR FULLTEXT)
Corporategear .com Names Former Andersen Consulting Executive as Chief Marketing Officer.
April 25, 2000
Word Count: 447
PUBLISHER NAME: Business Wire
COMPANY NAMES: *Andersen Consulting; **Corporategear .com**
PRODUCT NAMES: *7392000 (Business & Mgmt Consulting)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
SIC CODES: 8742 (Management consulting services)
NAICS CODES: 54161 (Management Consulting Services)
SPECIAL FEATURES: LOB; COMPANY

2/8/12 (Item 11 from file: 16)
DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

07208169 Supplier Number: 61459016 (USE FORMAT 7 FOR FULLTEXT)
AGENCIES; Platform Building.(Brief Article)
March, 2000
Word Count: 445
PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.
COMPANY NAMES: *HA-LO Industries Inc.
EVENT NAMES: *160 (Asset sales & divestitures); 150 (Acquisitions & mergers); 110 (Organizational nomenclature)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7319700 (Telemarketing Services)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)
SIC CODES: 7389 (Business services, not elsewhere classified)
NAICS CODES: 561422 (Telemarketing Bureaus)
TICKER SYMBOLS: HMK
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 55 Company Planning/Goals

2/8/13 (Item 12 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

06973549 Supplier Number: 58969165 (USE FORMAT 7 FOR FULLTEXT)
**FaceTime Introduces BizBuddy Service in Conjunction with AOL Instant
Messenger Service.**

Jan 26, 2000

Word Count: 1189

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *FaceTime Communications Inc.

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

2/8/14 (Item 13 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

06811878 Supplier Number: 57609123 (USE FORMAT 7 FOR FULLTEXT)
**Corporategear .com Patents Its Innovative Business Model for Its Branded
Promotional Products Online Business.**

Nov 17, 1999

Word Count: 315

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

2/8/15 (Item 14 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

06720699 Supplier Number: 56252353 (USE FORMAT 7 FOR FULLTEXT)
**/FROM PR NEWSWIRE NEW YORK 800-776-8090/ TO BUSINESS AND TECHNOLOGY
EDITORS:.**

Oct 13, 1999

Word Count: 748

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Silicon Alley; T3 Media

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 7372 (Prepackaged software)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

2/8/16 (Item 15 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

06719631 Supplier Number: 56230035 (USE FORMAT 7 FOR FULLTEXT)
**Super CyberSuds(TM) '99 Set to Make Silicon Alley Splash For New York New
Media Association.**

Oct 12, 1999

Word Count: 734

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *T3 Media

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

2/8/17 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2006 The Gale Group. All rts. reserv.

11909454 SUPPLIER NUMBER: 61033832

EXECUTIVE MOVES. (Brief Article) (Statistical Data Included)

March 27, 2000

COMPANY NAMES: Presscott Associates--Officials and employees; BBDO New York--Officials and employees; Edelman Public Relations Worldwide--Officials and employees; Team South--Officials and employees; Brooks Brothers Inc.--Officials and employees; Richard Dattner and Associates--Officials and employees; Swift-Eckrich Inc.--Officials and employees; Access Capital Inc.--Officials and employees; Electronic Trading Group--Officials and employees; Heller Financial Inc.--Officials and employees; IBJ Whitehall Financial Group--Officials and employees; Bank Indosuez. Indosuez Capital--Officials and employees; Catholic Medical Mission Board Inc.--Officials and employees; Auction Channel--Officials and employees; ClickTheButton.com Inc.--Officials and employees; **Corporategear .com**--Officials and employees; GORP.com--Officials and employees; Inforocket--Officials and employees; Intelisys Electronic Commerce Inc.--Officials and employees; Medix Resources Inc.--Officials and employees; RD Consultancy--Officials and employees; Spafinder.com--Officials and employees; Times Company Digital--Officials and employees; RIHGA Royal Hotel New York--Officials and employees; Collazo Carling and Mish--Officials and employees; Debevoise and Plimpton--Officials and employees; Hughes Hubbard and Reed L.L.P.--Officials and employees; Proskauer Rose L.L.P.--Officials and employees; CenterSeat--Officials and employees; Comedy Central Inc.--Officials and employees; Conde Nast Publications Inc.--Officials and employees; Weider Publications Inc.--Officials and employees

INDUSTRY CODES/NAMES: BUSN Any type of business; REG Business, Regional

DESCRIPTORS: Entertainment Weekly (Periodical)--Officials and employees; Advertising agencies--Officials and employees; Marketing industry--Officials and employees; Clothing stores--Officials and employees; Men's clothing industry--Officials and employees; Meat industry--Officials and employees; Commercial finance companies--Officials and employees; Online services--Officials and employees; Legal services--Officials and employees; Cable television broadcasting industry--Officials and employees; Book publishing--Officials and employees; Periodical publishing--Officials and employees

GEOGRAPHIC CODES/NAMES: 1USA United States

PRODUCT/INDUSTRY NAMES: 7311000 (Advertising Agencies); 7319500 (Direct Marketing Services); 5611000 (Men's Clothing Stores); 2010000 (Meat Products); 6150000 (Business Credit Institutions); 4811526 (Online Electronic Publishing); 8950000 (Legal Services); 4834100 (Cable Television Networks); 2731000 (Book Publishing); 2721000 (Periodicals)

SIC CODES: 7311 Advertising agencies; 7331 Direct mail advertising services; 5611 Men's & boys' clothing stores; 2010 Meat Products; 6150 Business Credit Institutions; 4822 Telegraph & other communications; 8111 Legal services; 4841 Cable and other pay TV services; 2731 Book publishing; 2721 Periodicals

NAICS CODES: 54181 Advertising Agencies; 54186 Direct Mail Advertising; 44811 Men's Clothing Stores; 31161 Animal Slaughtering and Processing; 522298 All Other Nondepository Credit Intermediation; 511199 All Other Publishers; 54111 Offices of Lawyers; 51321 Cable Networks; 51113 Book Publishers; 51112 Periodical Publishers

FILE SEGMENT: TI File 148

2/8/18 (Item 1 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02162244 Supplier Number: 25708265

Quick Hits: Promotional printer opens Web doors

May 22, 2000

WORD COUNT: 60

COMPANY NAMES: NELSON MARKETING

INDUSTRY NAMES: Information industry; Online services

PRODUCT NAMES: Printing trade services (279000); On-line service providers (737500)

CONCEPT TERMS: All company; All product and service information; E-Commerce; Product introduction

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/19 (Item 2 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02160688 Supplier Number: 25708244 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear focuses on exchange

May 22, 2000

WORD COUNT: 267

PRODUCT NAMES: Durable goods, NEC-wholesale (509900)

CONCEPT TERMS: All company; Corporate strategy; E-Commerce; Mergers, acquisitions & divestitures

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/20 (Item 3 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02157133 Supplier Number: 25697178

Late News: Corporategear to shed unit

May 08, 2000

WORD COUNT: 35

PRODUCT NAMES: Business services NEC (738995)

CONCEPT TERMS: All company; Mergers, acquisitions & divestitures

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/21 (Item 4 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02136003 Supplier Number: 25680731 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ha-Lo bets big on the Web

May 2000

WORD COUNT: 2983

COMPANY NAMES: HA-LO INDUSTRIES INC; STARBELLY COM INC

INDUSTRY NAMES: Business services; Mail order

PRODUCT NAMES: Catalog and mail-order houses (596100); Advertising (731000)

CONCEPT TERMS: All company; All market information; Corporate strategy; Mergers, acquisitions & divestitures; Sales

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/22 (Item 5 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02060034 Supplier Number: 25546665 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ha-Lo plans big Web push

January 2000

WORD COUNT: 285

COMPANY NAMES: HA-LO INDUSTRIES INC

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising NEC (731900)

CONCEPT TERMS: All company; All market information; E-Commerce; Marketing campaign; Sales

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/23 (Item 1 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

12404938 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear Creates Promotional Product Industry's First Member-Owned Business-to-Business Exchange

August 15, 2000

WORD COUNT: 369

DESCRIPTORS: Company News; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

2/8/24 (Item 2 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

11160067 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Late News

May 08, 2000

WORD COUNT: 138

COMPANY NAMES: Ziff Davis Inc

DESCRIPTORS: Company News; Joint Ventures; Strategy; New Products & Services; Marketing

2/8/25 (Item 3 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

11160002 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Comings & Goings

May 08, 2000

WORD COUNT: 314

COMPANY NAMES: Thomson Corp

DESCRIPTORS: Company Management; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 2711 (Newspapers)

NAICS CODES/DESCRIPTIONS: 511 (Publishing Industries)

2/8/26 (Item 4 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

10169850 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Corporategear Receives Overwhelming Demand for Participation in Its
Patented B2B Exchange; Over 100 Companies Register As Members**

March 21, 2000

WORD COUNT: 281

DESCRIPTORS: Production; Company News; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

2/8/27 (Item 5 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

09917618

**Corporategear .com has developed a business-to-business exchange platform
that**

March 06, 2000

WORD COUNT: 22

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 8743 (Public Relations Services)

NAICS CODES/DESCRIPTIONS: 54182 (Public Relations Agencies)

2/8/28 (Item 6 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

09917617 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear .com Appoints Ashwan Khanna as Chief Financial Officer

March 06, 2000

WORD COUNT: 267

DESCRIPTORS: Board Changes; Human Resources & Employment; Company News;
Appointments; General News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

2/8/29 (Item 7 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

09714708 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ha-Lo plans big Web push

January 01, 2000

WORD COUNT: 299

COMPANY NAMES: Coca Cola Co; Ford Motor Co; HA LO Industries Inc

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 7372 (Prepackaged Software); 7375 (Information
Retrieval Services); 7310 (Advertising)

NAICS CODES/DESCRIPTIONS: 51121 (Software Publishers); 514191 (On-Line
Information Services); 5418 (Advertising & Related Services)

2/8/30 (Item 8 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

08719741 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FEATURE/What was My Boss Thinking With That Gift?

December 15, 1999

WORD COUNT: 503

DESCRIPTORS: Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

2/8/31 (Item 9 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

08273123 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear .com, Leader in E-Commerce for the Promotional Products Industry, Announces Revolutionary Trading Exchange

November 17, 1999

WORD COUNT: 431

DESCRIPTORS: Sales; Marketing; Company News; Strategy; New Products & Services

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services); 5961 (Catalog & Mail Order Houses)

NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services); 45411 (Electronic Shopping & Mail-Order Houses)

2/8/32 (Item 10 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07910875 (USE FORMAT 7 OR 9 FOR FULLTEXT)

NYNMA's New Media Trade Show Spotlights New York City as The Internet IPO Capital of The Year

October 25, 1999

WORD COUNT: 1126

DESCRIPTORS: Company News; Public Offerings; New Issues; Share Structure; Trade Fairs & Exhibitions; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services)

2/8/33 (Item 11 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear .com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

September 15, 1999

WORD COUNT: 513

DESCRIPTORS: Marketing; Company News
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: New York

2/8/34 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2006 The Gale Group. All rts. reserv.

04843049 Supplier Number: 67050376 (USE FORMAT 7 FOR FULLTEXT)

Dot-coms.

Oct, 2000

Word Count: 3158

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

INDUSTRY NAMES: BUSN (Any type of business); FASH (Fashion, Accessories and Textiles)

2/8/35 (Item 2 from file: 636)

DIALOG(R)File 636:(c) 2006 The Gale Group. All rts. reserv.

04713110 Supplier Number: 63172679 (USE FORMAT 7 FOR FULLTEXT)

Corporategear .com shifts gears.

June, 2000

Word Count: 928

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: ***Corporategear .com**

INDUSTRY NAMES: BUSN (Any type of business); FASH (Fashion, Accessories and Textiles)

2/8/36 (Item 1 from file: 570)

DIALOG(R)File 570:(c) 2006 The Gale Group. All rts. reserv.

02183168 Supplier Number: 81625222 (USE FORMAT 7 FOR FULLTEXT)

Virtual Marketplace. (Motivation Mall).

Nov, 2000

Word Count: 69

PUBLISHER NAME: VNU eMedia, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

2/8/37 (Item 1 from file: 387)

DIALOG(R)File 387:(c) 2006 Denver Post. All rts. reserv.

01015051 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ibarra's success sweet, featured in magazine

Sunday, December 26, 1999

Word Count: 858

SPECIAL FEATURES: Photo

COMPANY NAMES (Dialog Generated): CBS New York Times ; Hispanic Business ; Internet Capital Group ; McDonald ; Tony Ibarra ; Vanguard Airlines

2/8/38 (Item 1 from file: 638)

DIALOG(R)File 638:(c) 2006 Newsday Inc. All rts. reserv.

10340113

A Time to Give / Holidays allow businesses to spread cheer and gifts among clients. Sidebar: Holiday Puts Bosses in Sppirit (see end of text).

Monday December 6, 1999

Word Count: 1,829

DESCRIPTORS: COVER; GIFT; HOLIDAY

2/8/39 (Item 2 from file: 638)

DIALOG(R) File 638: (c) 2006 Newsday Inc. All rts. reserv.

10340095

Holidays allow businesses to spread cheer and gifts among clients Time Give

Monday December 6, 1999

Word Count: 1,510

2/8/40 (Item 1 from file: 735)

DIALOG(R) File 735: (c) 2006 St. Petersburg Times. All rts. reserv.

10359012

WEB SITES WE LIKE

FRIDAY December 24, 1999

Word Count: 377

2/8/41 (Item 1 from file: 13)

DIALOG(R) File 13: (c) 2006 The Gale Group. All rts. reserv.

00699176 Supplier Number: 25653196 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Straight from the Source

April 2000

WORD COUNT: 1864

COMPANY DEPARTMENT NAME: Marketing & Sales

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising NEC (731900)

CONCEPT TERMS: Customer service; Electronic commerce

2/8/42 (Item 1 from file: 610)

DIALOG(R) File 610: (c) 2006 Business Wire. All rts. reserv.

00191140 20000209040B5212 (USE FORMAT 7 FOR FULLTEXT)

FEATURE/Roses are Red, Violets Are Blue, My Sweetie Loves Me and My Boss Does Too

Wednesday, February 9, 2000 07:01 EST

WORD COUNT: 413

COMPANY NAMES: COOL INC

INDUSTRY NAMES: ADVERTISING AND PROMOTION; MARKETING

EVENT NAMES: ADVERTISING AND PROMOTION

? t s2/7/14

2/7/14 (Item 13 from file: 16)

DIALOG(R) File 16: Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

06811878 Supplier Number: 57609123 (THIS IS THE FULLTEXT)
Corporategear .com Patents Its Innovative Business Model for Its Branded Promotional Products Online Business.

Business Wire, p1267

Nov 17, 1999

TEXT:

NEW YORK--(BUSINESS WIRE)--Nov. 17, 1999--

Key Player Invents an Exchange Model Using Technology that
Fosters Evolution Toward More Efficient, Profitable Commercial
Relationships

Corporategear .com announced today that it has patented its business model, making it the first company to have an end-to-end e-commerce solution that is revolutionizing the promotional products industry.

This electronic marketplace brings the \$14 billion promotional products industry into the 21st century. **Corporategear .com** provides a digital exchange that links buyers and sellers, allowing them to trade at the click of a mouse.

" **Corporategear .com** brings a great American industry into the exciting world of e-commerce," said David Verchere, Chief Executive Officer, **Corporategear .com**. "We will change the way the promotional products industry makes money for the better."

Corporategear .com establishes a single point of contact by integrating the entire trading process including content, community, and commerce. It allows for the traditional method of industry distribution while providing a centralized, real-time exchange that benefits all parties. Ultimately, **Corporategear .com** is providing a seamless digital solution to the challenges of competing in the "new" economy.

This patented process allows vendors to manage their own product data and order flow through an integrated back end solution. Value added resellers can search and order from millions of products available. By standardizing that language and method of trade **Corporategear .com** provides a secure, accurate and efficient method to buy and sell promotional products.

About **Corporategear .com**

Corporategear .com has developed the branded, standard method of purchase for the promotional products industry. This first-to-market digital solution applies the advantages of e-commerce via an exchange for its varied members that include resellers and customers as well as vendor, media and business service partners. David Verchere is the Chief Executive Officer and Prasun Lala is the Director of Development. **Corporategear .com** is based in New York City. Their web site is located at [http://www.corporategear .com](http://www.corporategear.com).

COPYRIGHT 1999 Business Wire

COPYRIGHT 1999 Gale Group

?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

?

TIMEOUT: Logged Off 05/30/06 12:40:25 by System

You are now logged offTrying 3106000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog *****

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Status: Login successfulWelcome to DIALOG

Dialog level 05.11.05D

Reconnected in file OS 30may06 12:47:06
705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99
705NEWSBIB is set ON as an alias for 473, 474, 475
SOFTLIT is set ON as an alias for 256, 278
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU
KWIC is set to 50.

* * *

>>> 77 does not exist
>>> 233 does not exist
>>> 278 does not exist
>>>3 of the specified files are not available

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 30
(c) 2006 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2006/May 29
(c) 2006 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2006/May 29
(c)2006 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 29
(c) 2006 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2006/May 26
(c) 2006 The Gale Group
File 634:San Jose Mercury Jun 1985-2006/May 27
(c) 2006 San Jose Mercury News
File 47:Gale Group Magazine DB(TM) 1959-2006/May 29
(c) 2006 The Gale group
File 9:Business & Industry(R) Jul/1994-2006/May 26
(c) 2006 The Gale Group
File 623:Business Week 1985-2006/May 30
(c) 2006 The McGraw-Hill Companies Inc
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 624:McGraw-Hill Publications 1985-2006/May 30
(c) 2006 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 20:Dialog Global Reporter 1997-2006/May 30
(c) 2006 Dialog
File 636:Gale Group Newsletter DB(TM) 1987-2006/May 26
(c) 2006 The Gale Group
File 635:Business Dateline(R) 1985-2006/May 27
(c) 2006 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2006/May 26
(c) 2006 The Gale Group
File 387:The Denver Post 1994-2006/May 26
(c) 2006 Denver Post
File 471:New York Times Fulltext 1980-2006/May 30
(c) 2006 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
File 494:St LouisPost-Dispatch 1988-2006/May 29
(c) 2006 St Louis Post-Dispatch
File 631:Boston Globe 1980-2006/May 26

(c) 2006 Boston Globe
 File 633:Phil.Inquirer 1983-2006/May 26
 (c) 2006 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2006/May 27
 (c) 2006 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2006/May 28
 (c) 2006 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2006/May 30
 (c) 2006 Scripps Howard News
 File 702:Miami Herald 1983-2006/May 28
 (c) 2006 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2006/May 26
 (c) 2006 USA Today
 File 704:(Portland)The Oregonian 1989-2006/May 28
 (c) 2006 The Oregonian
 File 713:Atlanta J/Const. 1989-2006/May 28
 (c) 2006 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2006/May 28
 (c) 2006 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2006/May 30
 (c) 2006 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2006/May 29
 (c) 2006 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2006/May 25
 (c) 2006 St. Petersburg Times
 File 476:Financial Times Fulltext 1982-2006/May 31
 (c) 2006 Financial Times Ltd
 File 477:Irish Times 1999-2006/May 30
 (c) 2006 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2006/May 30
 (c) 2006 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/May 30
 (c) 2006 Newspaper Publ. PLC
 *File 711: Use File 757 for full current day's news of the Independent, as
 as well as full coverage of many additional European news sources.
 File 756:Daily/Sunday Telegraph 2000-2006/May 30
 (c) 2006 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
 (c) 2006
 File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
 (c) 2001 THE NEW YORK TIMES
 *File 473: This file will not update after March 31, 2001.
 It will remain on Dialog as a closed file.
 File 474:New York Times Abs 1969-2006/May 29
 (c) 2006 The New York Times
 File 475:Wall Street Journal Abs 1973-2006/May 26
 (c) 2006 The New York Times
 File 35:Dissertation Abs Online 1861-2006/May
 (c) 2006 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 *File 583: This file is no longer updating as of 12-13-2002.
 File 2:INSPEC 1898-2006/May W3
 (c) 2006 Institution of Electrical Engineers
 File 65:Inside Conferences 1993-2006/May 30
 (c) 2006 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
 (c) 2006 The HW Wilson Co.
 File 256:TecInfoSource 82-2006/Jul
 (c) 2006 Info.Sources Inc
 File 13:BAMP 2006/May W3

(c) 2006 The Gale Group
 File 610:Business Wire 1999-2006/May 30
 (c) 2006 Business Wire.
 *File 610: File 610 now contains data from 3/99 forward.
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2006/May 30
 (c) 2006 PR Newswire Association Inc
 *File 613: File 613 now contains data from 5/99 forward.
 Archive data (1987-4/99) is available in File 813.

Set	Items	Description
---	-----	-----
Cost is in DialUnits		
?		
Terminal set to DLINK		
? s branders		
S3	1625	BRANDERS
? s branders(w)com		
Processing		
Processed 10 of 52 files ...		
Completed processing all files		
	1625	BRANDERS
	22467413	COM
S4	446	BRANDERS(W)COM
? pd<20020101		

Ref	Items	Index-term
E1	1	D.3.2.P OBJECT-ORIENTED LANGUAGES
E2	1	D<OR=2 DISORDERED INTERACTING SYSTEMS
E3	0	*D<20020101
E4	1	D<26
E5	1	D<4 DIMENSION
E6	1	D(ALPHA , ALPHA)
E7	1	D(ALPHA , ALPHA)D
E8	1	D(ALPHA , ALPHA P)N BREAKUP REACTION
E9	1	D(ALPHA , GAMMA) /SUP 6/LI REACTION
E10	1	D(ALPHA , GAMMA)/SUP 6/LI
E11	1	D(ALPHA , R) -STABILITY
E12	1	D(DELTA Q/SUB I// DELTA V/SUB I)/DK/SUB S/ C

Enter P or PAGE for more

? s pd<20020101

>>>File 15 processing for PD= : PD=20020101

>>> started at PD=710000 stopped at PD=910101

>>>File 16 processing for PD= : PD=20020101

>>> started at PD=19900101 stopped at PD=19950623

>>>File 160 processing for PD= : PD=20020101

>>> started at PD=2103 stopped at PD=770314

>>>File 148 processing for PD= : PD=20020101

>>> started at PD=140105 stopped at PD=810819

Processing

>>>File 621 processing for PD= : PD=20020101

>>> started at PD=00000000 stopped at PD=19910208

>>>File 275 processing for PD= : PD=20020101

>>> started at PD=140103 stopped at PD=860914

>>>File 634 processing for PD= : PD=20020101

>>> started at PD=12/7/04 stopped at PD=881207

>>>File 47 processing for PD= : PD=20020101

>>> started at PD=590100 stopped at PD=621120

>>>File 9 processing for PD= : PD=20020101

>>> started at PD=871119 stopped at PD=970321

Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=20020101
>>> started at PD=850116 stopped at PD=911123
>>>File 624 processing for PD= : PD=20020101
>>> started at PD=104 stopped at PD=901114
>>>File 813 processing for PD= : PD=20020101
>>> started at PD=100000 stopped at PD=900817
Processing
Processing
Processing
>>>File 636 processing for PD= : PD=20020101
>>> started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=20020101
>>> started at PD=1190 stopped at PD=891022
Processing
>>>File 570 processing for PD= : PD=20020101
>>> started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=20020101
>>> started at PD=931204 stopped at PD=970623
>>>File 471 processing for PD= : PD=20020101
>>> started at PD=100904 stopped at PD=821025
>>>File 492 processing for PD= : PD=20020101
>>> started at PD=11/10/99 stopped at PD=890920
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=20020101
>>> started at PD=2/7/2001 stopped at PD=910610
>>>File 631 processing for PD= : PD=20020101
>>> started at PD=11/14/99 stopped at PD=830519
>>>File 633 processing for PD= : PD=20020101
>>> started at PD=830101 stopped at PD=860831
>>>File 638 processing for PD= : PD=20020101
>>> started at PD=25, stopped at PD=900629
>>>File 640 processing for PD= : PD=20020101
>>> started at PD=850209 stopped at PD=910618
>>>File 641 processing for PD= : PD=20020101
>>> started at PD=890523 stopped at PD=921110
>>>File 702 processing for PD= : PD=20020101
>>> started at PD=801018 stopped at PD=860605
>>>File 703 processing for PD= : PD=20020101
>>> started at PD=880531 stopped at PD=940111
Processing
>>>File 704 processing for PD= : PD=20020101
>>> started at PD=890101 stopped at PD=920622
>>>File 713 processing for PD= : PD=20020101
>>> started at PD=880117 stopped at PD=920531
Processed 30 of 52 files ...
>>>File 714 processing for PD= : PD=20020101
>>> started at PD=900903 stopped at PD=940309
>>>File 715 processing for PD= : PD=20020101
>>> started at PD=890103 stopped at PD=950531
>>>File 735 processing for PD= : PD=20020101
>>> started at PD=25UARY stopped at PD=940603
>>>File 476 processing for PD= : PD=20020101
>>> started at PD=19820102 stopped at PD=19881015
>>>File 710 processing for PD= : PD=20020101
>>> started at PD=880601 stopped at PD=911129
>>>File 711 processing for PD= : PD=20020101
>>> started at PD=880919 stopped at PD=921120
Processing
>>>File 474 processing for PD= : PD=20020101
>>> started at PD=101111 stopped at PD=720608

```

Processed 40 of 52 files ...
>>>File 475 processing for PD= : PD=20020101
>>> started at PD=191111 stopped at PD=790215
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=20020101
>>> started at PD=100001 stopped at PD=870217
>>>File 99 processing for PD= : PD=20020101
>>> started at PD=DEC.1200 stopped at PD=19910204
Processing
Completed processing all files
S537411270 PD<20020101

```

```

?
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
? ds

```

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101

```

? s iswag(w)com
      114 ISWAG
      22467413 COM
      S6 113 ISWAG(W)COM
? s pd<199911/16
>>>Character "/" in invalid position
? s pd<19991116

```

```

>>>File 15 processing for PD= : PD=19991116
>>> started at PD=710000 stopped at PD=930106
>>>File 16 processing for PD= : PD=19991116
>>> started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=19991116
>>> started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=19991116
>>> started at PD=140105 stopped at PD=830728
>>>File 621 processing for PD= : PD=19991116
>>> started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=19991116
>>> started at PD=140103 stopped at PD=881215
>>>File 634 processing for PD= : PD=19991116
>>> started at PD=12/7/04 stopped at PD=901208
>>>File 47 processing for PD= : PD=19991116
>>> started at PD=590100 stopped at PD=650211
>>>File 9 processing for PD= : PD=19991116
>>> started at PD=871119 stopped at PD=990324
Processing

```

```

Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=19991116
>>> started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19991116
>>> started at PD=104 stopped at PD=921201
>>>File 813 processing for PD= : PD=19991116
>>> started at PD=100000 stopped at PD=900920
Processing
>>>File 636 processing for PD= : PD=19991116
>>> started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=19991116
>>> started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19991116

```

```

>>> started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=19991116
>>> started at PD=931204 stopped at PD=990705
>>>File 471 processing for PD= : PD=19991116
>>> started at PD=100904 stopped at PD=840508
>>>File 492 processing for PD= : PD=19991116
>>> started at PD=11/10/99 stopped at PD=910923
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=19991116
>>> started at PD=2/7/2001 stopped at PD=930608
>>>File 631 processing for PD= : PD=19991116
>>> started at PD=11/14/99 stopped at PD=850518
>>>File 633 processing for PD= : PD=19991116
>>> started at PD=830101 stopped at PD=880823
Processing
>>>File 638 processing for PD= : PD=19991116
>>> started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19991116
>>> started at PD=850209 stopped at PD=930620
>>>File 641 processing for PD= : PD=19991116
>>> started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19991116
>>> started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19991116
>>> started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19991116
>>> started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19991116
>>> started at PD=880117 stopped at PD=940601
>>>File 714 processing for PD= : PD=19991116
>>> started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19991116
>>> started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19991116
>>> started at PD=25UARY stopped at PD=950407
>>>File 476 processing for PD= : PD=19991116
>>> started at PD=19820102 stopped at PD=19881015
Processed 30 of 52 files ...
>>>File 710 processing for PD= : PD=19991116
>>> started at PD=880601 stopped at PD=931205
>>>File 711 processing for PD= : PD=19991116
>>> started at PD=880919 stopped at PD=941117
Processing
>>>File 474 processing for PD= : PD=19991116
>>> started at PD=101111 stopped at PD=740603
>>>File 475 processing for PD= : PD=19991116
>>> started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=19991116
>>> started at PD=100001 stopped at PD=890322
>>>File 99 processing for PD= : PD=19991116
>>> started at PD=DEC.1200 stopped at PD=19910204
Completed processing all files
S723189467 PD<19991116
? ds

```

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS

S4 446 BRANDERS(W)COM
 S5 37411270 PD<20020101
 S6 113 ISWAG(W)COM
 S7 23189467 PD<19991116
 ? s iswag
 S8 114 ISWAG
 ? s s7 and (s6 or s8)
 23189467 S7
 113 S6
 114 S8
 S9 0 S7 AND (S6 OR S8)
 ? s ((impact or branded)(2w)promotional)(2w)(product or products or item or
 items or merchandise or goods)
 Processing
 Processed 10 of 52 files ...
 Processing
 Processing
 Processed 20 of 52 files ...
 Processing
 Completed processing all files
 6663626 IMPACT
 955639 BRANDED
 868053 PROMOTIONAL
 19053860 PRODUCT
 21947990 PRODUCTS
 1294565 ITEM
 3425724 ITEMS
 1113627 MERCHANDISE
 3577928 GOODS
 S10 1046 ((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR
 PRODUCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
 ? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)

? s online or internet or on(w)line or web

Processing
 Processing
 Processing
 Processing
 Processing
 Processing
 Processing
 Processed 10 of 52 files ...
 Processing
 Processing
 Processing
 Processing
 Processing
 Processing

Processing
 Processing
 Processed 20 of 52 files ...
 Processing
 Processing
 Processed 30 of 52 files ...
 Processing
 Processing
 Processed 40 of 52 files ...
 Processing
 Processed 50 of 52 files ...
 Processing
 Completed processing all files
 6257545 ONLINE
 9920615 INTERNET
 100827221 ON
 16025628 LINE
 2271360 ON(W)LINE
 12575398 WEB
 S1120182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
 ? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB

? s s10 and s11 and s7
 1046 S10
 20182937 S11
 23189467 S7
 S12 33 S10 AND S11 AND S7
 ? t s12/free/all

12/8/1 (Item 1 from file: 20)
 DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.
 08174830 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Cyrk, Inc. Stockholders Vote to Approve the Yucaipa Companies' Investment
 of \$25 Million**
 November 10, 1999
 WORD COUNT: 848

COMPANY NAMES: Cyrk Inc; Yucaipa Cos.
 DESCRIPTORS: Expenditure; Corporate Finance; Company News;
 Shareholdings
 COUNTRY NAMES/CODES: United States of America (US)
 REGIONS: Americas; North America; Pacific Rim
 PROVINCE/STATE: California

12/8/2 (Item 2 from file: 20)
 DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Corporategear.com Unveils the First All-Encompassing Exchange for the
Branded Promotional Products Industry**

September 15, 1999

WORD COUNT: 513

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

12/8/3 (Item 3 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

06998267 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Yucaipa Companies to Invest \$25 Million in Cyrk

September 02, 1999

WORD COUNT: 912

COMPANY NAMES: Cyrk Inc; Yucaipa Cos.

DESCRIPTORS: Research & Development; Company News; Appointments;
General News; Shareholdings; Expenditure; Corporate Finance

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: California

12/8/4 (Item 4 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

06799857 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Counselor Ranks Cyrk No.1 Distributor in the Promotional Products
Industry's Top 25**

August 19, 1999

WORD COUNT: 487

COMPANY NAMES: Cyrk Inc

DESCRIPTORS: Production; Company News; Sales; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 2721 (Periodicals)

12/8/5 (Item 5 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

06672336 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Cyrk Reports Strong Second Quarter Growth

August 12, 1999

WORD COUNT: 2508

COMPANY NAMES: Cyrk Inc

DESCRIPTORS: Restructuring; Strategy; Company News; Interim Results;
Results; Marketing

12/8/6 (Item 6 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05738426 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Woodstock.com Partners With RAVEWORLD.net

June 14, 1999

WORD COUNT: 871

DESCRIPTORS: New Products & Services; Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 5699 (Miscellaneous Apparel & Accessory Stores)

12/8/7 (Item 7 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05309716 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Cyrk Reports First Quarter Results; Results Consistent With Previously
Announced Expectations; 1999 Profitability Emphasized**

May 13, 1999

WORD COUNT: 2102

COMPANY NAMES: Cyrk Inc

DESCRIPTORS: Restructuring; Strategy; Company News; Interim Results;
Results

12/8/8 (Item 8 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05187402 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Simon Marketing Named Promotions Agency of Record for Toys 'R' Us; Leading
Promotional Marketing Company Develops Strategic Initiatives for Top Toy
Retailer**

May 04, 1999

WORD COUNT: 583

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Massachusetts

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200
(Textile Mill Products)

12/8/9 (Item 9 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

04883011 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Beanie Babies Merchandise Auctions On Web for All-Time Highs to Benefit
Charity**

April 07, 1999

WORD COUNT: 773

12/8/10 (Item 10 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

04751427 (USE FORMAT 7 OR 9 FOR FULLTEXT)

What's New for Yahoo! Gear?; Cool New Designs and Babies Too Can Yahoo!

March 24, 1999

WORD COUNT: 889

12/8/11 (Item 11 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

04741860 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Cyrk and Montague Corporation Form Joint Venture to Offer Exclusive-Design Bikes

March 24, 1999

WORD COUNT: 615

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Massachusetts

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products)

12/8/12 (Item 12 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

04603616 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Cyrk, Inc. Enhances Internet and E-commerce Offerings With Investment in ThingWorld.com

March 11, 1999

WORD COUNT: 668

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Massachusetts

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products)

12/8/13 (Item 13 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

04603562 (USE FORMAT 7 OR 9 FOR FULLTEXT)

ThingWorld.com Closes Third Round Financing: @Ventures, Cyrk, Intel, Microsoft and NFL Quarterback Club Become Investors

March 11, 1999

WORD COUNT: 1239

COMPANY NAMES: Cyrk Inc

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Massachusetts; Washington

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products); 7372 (Prepackaged Software)

12/8/14 (Item 14 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

04589878 (USE FORMAT 7 OR 9 FOR FULLTEXT)

New Cyrk 'Go Ask Mother @' Ad Campaign Positions MotherNature.Com As the Ultimate Source for Health and Wellness Products, Info on the Web

March 10, 1999

WORD COUNT: 755

COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: Massachusetts
SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200
(Textile Mill Products)

12/8/15 (Item 15 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

03512651 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Stern & Co. Selected for Investor, Media Relations Services By Cyrk,
Headway Corporate Resources, SoftNet**

November 20, 1998

WORD COUNT: 228

COMPANY NAMES: Cyrk Inc

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Massachusetts; New York; Illinois

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200
(Textile Mill Products); 7361 (Employment Agencies); 7300 (Business

Services); 3660 (Communications Equipment); 4810 (Telephone
Communications)

12/8/16 (Item 16 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

02158899 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Can't Wait For the Next Beanie Babies Offering?

July 09, 1998

WORD COUNT: 450

COMPANY NAMES: Cyrk Inc

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: North America

PROVINCE/STATE: Massachusetts

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products)

12/8/17 (Item 1 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00137009 19991110314B0489 (USE FORMAT 7 FOR FULLTEXT)

**Cyrk, Inc. Stockholders Vote to Approve the Yucaipa Companies' Investment
of \$25 Million**

Wednesday, November 10, 1999 17:14 EST

WORD COUNT: 791

COMPANY NAMES: cyrk; cyrk inc; COCA COLA CO; FRED MEYER INC; RALPHS

GROCERY CO; DISNEY **ONLINE** ; PHILIP MORRIS INC; PHILIP MORRIS COMPANIES
INC; GOLDEN STATE FOODS CORP; SIMON MARKETING INC

GEOGRAPHIC NAMES: USA; AMERICAS; NORTH AMERICA

INDUSTRY NAMES: ADVERTISING AND PROMOTION; MERGERS AND ACQUISITIONS;
MARKETING; CORPORATE

EVENT NAMES: ADVERTISING AND PROMOTION; CORPORATE FINANCIAL DATA;

CORPORATE GROUPS AND OWNERSHIP; INVESTMENT; MERGERS AND ACQUISITIONS;

STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

12/8/18 (Item 2 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00136379 19991110314B1090 (USE FORMAT 7 FOR FULLTEXT)

Cyrk Reports Third Quarter Results; Company Reports Net Income of 48 Cents Per Share for the Quarter

Wednesday, November 10, 1999 08:00 EST

WORD COUNT: 1,220

COMPANY NAMES: cyrk; cyrk inc; TY INC; PROMOTIONS; PROMOTIONS
INTERNATIONAL INC; CHEVRON CORP; TOYS R US INC; SIMON MARKETING INC;
SAFEWAY INC; SAFEWAY PLC

INDUSTRY NAMES: ADVERTISING AND PROMOTION; CORPORATE FINANCIAL DATA;
INTERNET ; MERGERS AND ACQUISITIONS; MARKETING; COMPANY PROFILES;
CORPORATE; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

EVENT NAMES: ADVERTISING AND PROMOTION; COMPANY PROFILES; CORPORATE
FINANCIAL DATA; CORPORATE GROUPS AND OWNERSHIP; CORPORATE PERFORMANCE;
DISTRIBUTION CHANNELS; INVESTMENT; MERGERS AND ACQUISITIONS; STOCKS AND
SHARES; TECHNOLOGY DEVELOPMENT

12/8/19 (Item 3 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00103999 19990915258B0171 (USE FORMAT 7 FOR FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

Wednesday, September 15, 1999 09:01 EDT

WORD COUNT: 476

COMPANY NAMES: CONVENTION CENTER; OGILVY PUBLIC RELATIONS WORLDWIDE LTD

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: ADVERTISING AND PROMOTION; **INTERNET** ; MARKETING;
COMMUNICATIONS TECHNOLOGIES; COMPUTERS

EVENT NAMES: ADVERTISING AND PROMOTION; JOINT VENTURES; SERVICES

12/8/20 (Item 4 from file: 610)

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00098891 19990901244B1522 (USE FORMAT 7 FOR FULLTEXT)

Yucaipa Companies to Invest \$25 Million in Cyrk

Wednesday, September 1, 1999 23:54 EDT

WORD COUNT: 873

COMPANY NAMES: cyrk; cyrk inc; COCA COLA CO; COCA COLA HOLDINGS (UK) LTD;
COCA COLA CO INC; CHEVRON CORP; BLOCKBUSTER; TOYS; PHILIP MORRIS COS INC;
TY INC; GOLDEN STATE FOODS CORP; DISNEY **ONLINE** ; CHECKOUT; SIMON
MARKETING INC; STERN AND CO

INDUSTRY NAMES: BANKING AUTOMATION; **INTERNET** ; MERGERS AND ACQUISITIONS;
BANKING; FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS;
CORPORATE

EVENT NAMES: CORPORATE FINANCIAL DATA; INVESTMENT; MERGERS AND
ACQUISITIONS; STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

12/8/21 (Item 5 from file: 610)

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00092606 19990819231B1208 (USE FORMAT 7 FOR FULLTEXT)

The Counselor Ranks Cyrk No.1 Distributor in the Promotional Products Industry's Top 25

Thursday, August 19, 1999 10:45 EDT

WORD COUNT: 380

COMPANY NAMES: cyrk; PROMOTIONAL PRODUCTS; COUNSELOR; CORPORATE PROMOTIONS GROUP

GEOGRAPHIC NAMES: USA; AMERICAS; NORTH AMERICA

EVENT NAMES: ADVERTISING AND PROMOTION

12/8/22 (Item 6 from file: 610)

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00089651 19990812224B1488 (USE FORMAT 7 FOR FULLTEXT)

Cyrk Reports Strong Second Quarter Growth

Thursday, August 12, 1999 18:29 EDT

WORD COUNT: 928

COMPANY NAMES: exchange applications inc; cyrk; PROMOTIONS LTD INC; TY INC ; STERN AND CO

INDUSTRY NAMES: CORPORATE FINANCIAL DATA; MERGERS AND ACQUISITIONS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; CORPORATE FINANCIAL DATA; CORPORATE PERFORMANCE; MERGERS AND ACQUISITIONS; STOCKS AND SHARES

12/8/23 (Item 7 from file: 610)

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00059760 19990614165B0912 (USE FORMAT 7 FOR FULLTEXT)

Woodstock.com Partners With RAVEWORLD.net

Monday, June 14, 1999 15:32 EDT

WORD COUNT: 768

COMPANY NAMES: WOODSTOCK; NETWORK INC; CUSTOMERS LTD; CUSTOMERS INTERNATIONAL LTD; MUSIC NOW

INDUSTRY NAMES: ARTS; **INTERNET** ; MUSIC; LEISURE; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; ENTERTAINMENT

EVENT NAMES: JOINT VENTURES

12/8/24 (Item 8 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00059758 19990614165B0910 (USE FORMAT 7 FOR FULLTEXT)

Woodstock.com Partners With RAVEWORLD.net

Monday, June 14, 1999 15:30 EDT

WORD COUNT: 768

COMPANY NAMES: WOODSTOCK; NETWORK INC; CUSTOMERS LTD; CUSTOMERS INTERNATIONAL LTD; MUSIC NOW

INDUSTRY NAMES: ARTS; **INTERNET** ; MUSIC; LEISURE; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; ENTERTAINMENT

EVENT NAMES: JOINT VENTURES

12/8/25 (Item 9 from file: 610)

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00045317 19990513133B1618 (USE FORMAT 7 FOR FULLTEXT)

Cyrk Reports First Quarter Results; Results Consistent With Previously Announced Expectations; 1999 Profitability Emphasized

Thursday, May 13, 1999 21:17 EDT

WORD COUNT: 643

COMPANY NAMES: cyrk; cyrk inc; PROMOTIONS LTD INC; SECURITIES AND EXCHANGE COMMISSION; STERN AND CO

INDUSTRY NAMES: CORPORATE FINANCIAL DATA; MERGERS AND ACQUISITIONS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; CORPORATE FINANCIAL DATA; CORPORATE PERFORMANCE; MERGERS AND ACQUISITIONS; STOCKS AND SHARES

12/8/26 (Item 10 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00039450 19990504124B1088 (USE FORMAT 7 FOR FULLTEXT)

Simon Marketing Named Promotions Agency of Record for Toys 'R' Us; Leading Promotional Marketing Company Develops Strategic Initiatives for Top Toy Retailer

Tuesday, May 4, 1999 08:48 EDT

WORD COUNT: 515

COMPANY NAMES: cyrk; cyrk inc; TOY CO; TOY GROUP; TOY CORP LTD; US INC; MARKETING INC; SIMON MARKETING INC

GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

INDUSTRY NAMES: CHILDREN; MARKETING; RETAILERS; TOYS AND GAMES; RETAILING AND DISTRIBUTION; LEISURE

EVENT NAMES: BRAND SHARES; DISTRIBUTION CHANNELS; RETAILING

12/8/27 (Item 11 from file: 610)

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00033479 19990421111B1493 (USE FORMAT 7 FOR FULLTEXT)

Artisan Home Entertainment Appoints Simon Marketing, Inc. Promotion Agency of Record

Wednesday, April 21, 1999 15:32 EDT

WORD COUNT: 580

COMPANY NAMES: cyrk; cyrk inc; SIMON MARKETING INC; AGENCY OF RECORD INC

GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

INDUSTRY NAMES: BRAND SHARES; CINEMA; ENTERTAINMENT; MANAGEMENT CHANGES; MARKETING; PRE RECORDED VIDEO TAPES; THEATRE; LEISURE; COMPANY PROFILES; CORPORATE; CONSUMER ELECTRONICS; VIDEO EQUIPMENT; VIDEO TAPES

EVENT NAMES: BRAND SHARES; COMPANY PROFILES; CORPORATE GROUPS AND OWNERSHIP

12/8/28 (Item 12 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00033468 19990421111B1492 (USE FORMAT 7 FOR FULLTEXT)

Simon Marketing corrects and replaces previous announcement which ran Tuesday, April 20.

Wednesday, April 21, 1999 15:30 EDT

WORD COUNT: 591

COMPANY NAMES: cyrk; cyrk inc; PROMOTION AGENCY INC; SIMON MARKETING INC
GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA
INDUSTRY NAMES: BRAND SHARES; CINEMA; MARKETING; PRE RECORDED VIDEO TAPES;
THEATRE; ENTERTAINMENT; LEISURE; CONSUMER ELECTRONICS; VIDEO EQUIPMENT;
VIDEO TAPES
EVENT NAMES: BRAND SHARES; CORPORATE GROUPS AND OWNERSHIP

12/8/29 (Item 13 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00026174 1999097B1124 (USE FORMAT 7 FOR FULLTEXT)

Beanie Babies Merchandise Auctions On Web for All-Time Highs to Benefit Charity

Wednesday, April 7, 1999 09:44 EDT

WORD COUNT: 675

COMPANY NAMES: cyrk; cyrk inc; TY INC
INDUSTRY NAMES: **INTERNET** ; RETAILING AND DISTRIBUTION; TOYS AND GAMES;
COMMUNICATIONS TECHNOLOGIES; COMPUTERS; CHILDREN; LEISURE
EVENT NAMES: DISTRIBUTION CHANNELS; ORGANISATIONS AND INSTITUTIONS

12/8/30 (Item 14 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00020742 1999083B1255 (USE FORMAT 7 FOR FULLTEXT)

What's New for Yahoo! Gear?; Cool New Designs and Babies Too Can Yahoo!

Wednesday, March 24, 1999 12:10 EST

WORD COUNT: 848

COMPANY NAMES: cyrk; cyrk inc

12/8/31 (Item 15 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00020451 1999083B0029 (USE FORMAT 7 FOR FULLTEXT)

Cyrk and Montague Corporation Form Joint Venture to Offer Exclusive-Design Bikes

Wednesday, March 24, 1999 07:18 EST

WORD COUNT: 547

COMPANY NAMES: cyrk; cyrk inc; MONTAGUE CORP; PRIVATE LABEL; BRUNSWICK
CORP
GEOGRAPHIC NAMES: MASSACHUSETTS; USA; AMERICAS; NEW ENGLAND; NORTH AMERICA
INDUSTRY NAMES: BICYCLES; JOINT VENTURES; TECHNOLOGY DEVELOPMENT; LEISURE;
SPORTS; SPORTS EQUIPMENT; CORPORATE
EVENT NAMES: JOINT VENTURES; TECHNOLOGY DEVELOPMENT

12/8/32 (Item 16 from file: 610)

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00014756 1999069B1314 (USE FORMAT 7 FOR FULLTEXT)

New Cyrk 'Go Ask Mother @' Ad Campaign Positions MotherNature.Com As the Ultimate Source for Health and Wellness Products, Info on the Web

Wednesday, March 10, 1999 14:03 EST

WORD COUNT: 660

COMPANY NAMES: cyrk; cyrk inc; WELLNESS PRODUCTS
GEOGRAPHIC NAMES: MASSACHUSETTS; USA; AMERICAS; NEW ENGLAND; NORTH AMERICA
INDUSTRY NAMES: ADVERTISING AND PROMOTION; **INTERNET** ; MARKETING;
COMMUNICATIONS TECHNOLOGIES; COMPUTERS
EVENT NAMES: ADVERTISING AND PROMOTION

12/8/33 (Item 1 from file: 613)

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00115728 19990525CGTU046 (USE FORMAT 7 FOR FULLTEXT)

HA-LO Ranked #3 in U.S. Marketing Services Revenue

Tuesday, May 25, 1999 15:23 EDT

WORD COUNT: 468

COMPANY NAMES: HA-LO Industries, Inc.; Lipson Alport Glass & Associates;
COCA COLA CO; US MARKETING SERVICES; HA LO INDUSTRIES INC; MARKETING
SERVICES GROUP INC; LAGA; UPSHOT; BRAND; GENERAL MILLS INC; GLAXO
HOLDINGS PLC

INDUSTRY NAMES: MARKETING

EVENT NAMES: ADVERTISING AND PROMOTION; CORPORATE FINANCIAL DATA

? t s12/k/29

12/K/29 (Item 13 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

**Beanie Babies Merchandise Auctions On Web for All-Time Highs to Benefit
Charity**

19990407

...Beanie

Babies Official Club Platinum Edition membership kit -- unveiled on
March 31 on The Rosie O'Donnell Show -- are auctioned off on the World
Wide **Web** . Prices are soaring well into the thousands for some items,
especially for those signed by Ty Warner, founder and chairman of Ty
Inc., the maker...

...episode, signed by

Ty Warner and donated to the show by Cyrk, Inc. (NASDAQ:CYRK) and Ty
Inc., are being auctioned on one of the **Internet** 's most popular auction
Web sites. Available in stores this May, the Beanie Babies Official
Club Platinum Edition membership kits include the Limited Edition
"Clubby II," Limited Edition Collector's Cards and Coin, Platinum
Edition Certificate and Newsletter, and the Official Pocket Checklist
inside each kit.

"There's a real buzz on the **Internet** for Beanie Babies merchandise,
driving the value of membership kits, collector's cards and posters off
the charts," said Patrick D. Brady, president and chief...

...Ty heart logo. About Cyrk, Inc.

Cyrk, Inc. (NASDAQ:CYRK) is a full service promotional marketing
company, specializing in the design and development of high- **impact**
promotional products and programs. Cyrk has worked with some of the
largest and best-known brands in the world, delivering product-based
promotional programs that build a...

...consumer. Headquartered in Gloucester, Massachusetts, Cyrk maintains offices in North America, Europe and Asia. More information about Cyrk can be accessed on the World Wide Web at <http://www.cyrk.com>.

-0- mp/bos*

CONTACT: Cyrk, Inc.	Ruder Finn
Mary Ann McCormick	Hillary Deutschman
978-282-4294	212-593-6387
maryann.mccormick@cyrk.com	deutschmanh@ruderfinn.com

KEYWORD: MASSACHUSETTS
INDUSTRY KEYWORD: COMED COMPUTERS/ELECTRONICS
INTERACTIVE/MULTIMEDIA/ **INTERNET** ENTERTAINMENT

INDUSTRY NAMES: **INTERNET** ;
? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12	33	S10 AND S11 AND S7
? s ecompanystore		
S13	196	ECOMPANYSTORE
? s s13 and s7		
	196	S13
	23189467	S7
S14	4	S13 AND S7
? t s14/free/all		

14/8/1 (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

06241683 (USE FORMAT 7 OR 9 FOR FULLTEXT)
eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also
Announces Helios Consulting Partner to Board of Directors
July 16, 1999
WORD COUNT: 659

COMPANY NAMES: Abbott Laboratories Inc; AutoCyte Inc
DESCRIPTORS: Appointments; General News; New Products & Services;
Marketing; Company News; Sales
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim

14/8/2 (Item 2 from file: 20)
DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05938998 (USE FORMAT 7 OR 9 FOR FULLTEXT)

eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of Directors

June 28, 1999

WORD COUNT: 587

COMPANY NAMES: Young & Rubicam Inc

DESCRIPTORS: Facilities & Equipment; Company News; Expenditure; Corporate Finance; Appointments; General News; New Products & Services; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 7311 (Advertising Agencies)

14/8/3 (Item 1 from file: 610)

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00075669 19990716197B1048 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also Announces Helios Consulting Partner to Board of Directors

Friday, July 16, 1999 08:57 EDT

WORD COUNT: 580

COMPANY NAMES: young&rubicam inc; abbot labs; autocyte inc; SALES AND MARKETING; ID SRL; ABBOTT LABORATORIES LTD; BOOZ ALLEN AND HAMILTON INC; CO

INDUSTRY NAMES: INTERNET; MANAGEMENT CHANGES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; MANAGEMENT PROCEDURES; MERGERS AND ACQUISITIONS; STRATEGY AND PLANNING

14/8/4 (Item 2 from file: 610)

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00066611 19990628179B1175 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of Directors

Monday, June 28, 1999 08:44 EDT

WORD COUNT: 527

COMPANY NAMES: ID GROUP INC; YOUNG AND RUBICAM INC; LANDOR ASSOCIATES; EMAIL LTD

GEOGRAPHIC NAMES: GEORGIA US; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: BANKING AUTOMATION; INTERNET; MANAGEMENT CHANGES; BANKING; FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES

? s ecompanystore.com

S15 0 ECOMPANYSTORE.COM

? s ecompanystore? ?com

S16 0 ECOMPANYSTORE? ?COM

? s ecompanystore.com.

S17 0 ECOMPANYSTORE.COM.

? s ecompanystore? ?com? ?

S18 0 ECOMPANYSTORE? ?COM? ?

? ds

Set	Items	Description
S1	85	CORPORATEGEAR

S2 42 RD (unique items)
 S3 1625 BRANDERS
 S4 446 BRANDERS(W)COM
 S5 37411270 PD<20020101
 S6 113 ISWAG(W)COM
 S7 23189467 PD<19991116
 S8 114 ISWAG
 S9 0 S7 AND (S6 OR S8)
 S10 1046 ((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC-
 TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
 S11 20182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
 S12 33 S10 AND S11 AND S7
 S13 196 ECOMPANYSTORE
 S14 4 S13 AND S7
 S15 0 ECOMPANYSTORE.COM
 S16 0 ECOMPANYSTORE? ?COM
 S17 0 ECOMPANYSTORE.COM.
 S18 0 ECOMPANYSTORE? ?COM? ?
 ? t s14/free/all

14/8/1 (Item 1 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

06241683 (USE FORMAT 7 OR 9 FOR FULLTEXT)

eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also
Announces Helios Consulting Partner to Board of Directors

July 16, 1999

WORD COUNT: 659

COMPANY NAMES: Abbott Laboratories Inc; AutoCyte Inc

DESCRIPTORS: Appointments; General News; New Products & Services;
 Marketing; Company News; Sales

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

14/8/2 (Item 2 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05938998 (USE FORMAT 7 OR 9 FOR FULLTEXT)

eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of
Directors

June 28, 1999

WORD COUNT: 587

COMPANY NAMES: Young & Rubicam Inc

DESCRIPTORS: Facilities & Equipment; Company News; Expenditure;
 Corporate Finance; Appointments; General News; New Products &
 Services; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 7311 (Advertising Agencies)

14/8/3 (Item 1 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00075669 19990716197B1048 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also
Announces Helios Consulting Partner to Board of Directors

Friday, July 16, 1999 08:57 EDT
WORD COUNT: 580

COMPANY NAMES: young&rubicam inc; abbott labs; autocyte inc; SALES AND
MARKETING; ID SRL; ABBOTT LABORATORIES LTD; BOOZ ALLEN AND HAMILTON INC;
CO
INDUSTRY NAMES: INTERNET; MANAGEMENT CHANGES; COMMUNICATIONS TECHNOLOGIES;
COMPUTERS; COMPANY PROFILES; CORPORATE
EVENT NAMES: COMPANY PROFILES; MANAGEMENT PROCEDURES; MERGERS AND
ACQUISITIONS; STRATEGY AND PLANNING

14/8/4 (Item 2 from file: 610)

DIALOG(R)File 610:(c) 2006 Business Wire. All rts. reserv.

00066611 19990628179B1175 (USE FORMAT 7 FOR FULLTEXT)
eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of
Directors
Monday, June 28, 1999 08:44 EDT
WORD COUNT: 527

COMPANY NAMES: ID GROUP INC; YOUNG AND RUBICAM INC; LANDOR ASSOCIATES;
EMAIL LTD
GEOGRAPHIC NAMES: GEORGIA US; AMERICAS; NORTH AMERICA; USA
INDUSTRY NAMES: BANKING AUTOMATION; INTERNET; MANAGEMENT CHANGES; BANKING;
FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY
PROFILES; CORPORATE
EVENT NAMES: COMPANY PROFILES
? t s14/7/1

14/7/1 (Item 1 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

06241683 (THIS IS THE FULLTEXT)
eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also
Announces Helios Consulting Partner to Board of Directors
BUSINESS WIRE
July 16, 1999

ATLANTA--(BUSINESS WIRE)--July 16, 1999-- eCompanyStore .com, Inc.
(ECS), the World's First e-ID Company(SM), today named Thomas Blassey,
formerly director of worldwide marketing of AutoCyte, Inc., as the
company's vice president of sales and marketing. Additionally, ECS
announced the appointment of Helios Consulting Group's Chris Lederer to its
board of directors.

Thomas Blassey, vice president of sales and marketing for ECS, brings
16 years of extensive sales and marketing experience to the company.
Blassey's career highlights include nine years with Abbott Laboratories
where he held various sales and marketing positions. Blassey went on to
lead the sales organization for the America's for Dynex Technologies and
most recently lead the worldwide marketing efforts for AutoCyte, Inc.
Throughout his career, Blassey has built, developed and directed
multi-national sales forces, developed product branding campaigns, and
worked extensively in building brand awareness through strategic marketing
and advertising. Blassey brings a unique mix of direct sales management,
strategic marketing and product branding experience to the ECS management
team.

"Tom's experience in building and managing sales forces makes him a
perfect fit," stated Walt Geer, chief executive officer, ECS. "Selling
direct to our customers and offering a solution that allows them to

efficiently purchase promotional products via the Internet is at the core of our business strategy. Tom understands the benefits of the direct sales model to our business and the value proposition we offer our clients."

Co-founder of Helios Consulting Group, a management-consulting firm to media, marketing and communications companies, Lederer brings over 13 years of marketing and management consulting experience to the **eCompanyStore .com** board. Lederer specializes in developing growth and marketing strategies for a broad range of clients. Prior to his work with Helios, Lederer worked in Booz-Allen & Hamilton's Marketing Intensive Industries Practice. While there, Lederer provided strategic counsel to clients in the media and entertainment, packaged goods, sports, music, chemicals and agricultural industries. "By adding Chris to our board, we increase our strategic insight across multiple markets and industries," said Geer. "His ability to develop marketing strategies that enhance companies sales growth potential is certainly an asset to **eCompanyStore .com**."

This announcement comes only weeks after the appointment of Young & Rubicam's chief strategic officer, Stewart Owen, to the **eCompanyStore .com** board of directors. Lederer joins Owen as well as CEO Geer, co-founder and board chairman Jay Flowers, and Wade Stribling, a partner in the law firm of Nelson Mullins Riley & Scarborough, L.L.P. in Atlanta.

About **eCompanyStore .com**

Based in Atlanta, **eCompanyStore .com** provides Internet-based business-to-business e-commerce solutions that allow organizations to efficiently purchase corporate identity promotional products such as logo apparel, logo merchandise and uniforms. ECS's Internet-based solutions are designed to increase the effectiveness and lower the costs of corporate identity programs by reducing the inefficiencies associated with traditional methods of acquiring promotional products. The company customizes and maintains, at no charge to clients, individual company web sites that allow each client to offer its corporate identity merchandise to authorized individuals via the Internet.

eCompanyStore .com's solution re-invents the way companies manage their corporate identity programs and merchandise purchases by providing broad product choices, increased convenience, easy access and cost control and savings. The company's streamlined business model allows more efficient operations with fewer employees than traditional corporate identity providers.

CONTACT: **eCompanyStore .com**, Inc.

Kelly Jordan, 404-880-5299

kevin_acocella@cohnwolfe.com

or

Cohn & Wolfe

Kelly Jordan, 404-880-5299

kelly_jordan@cohnwolfe.com

08:42 EDT JULY 16, 1999

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? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS (W) COM
S5	37411270	PD<20020101
S6	113	ISWAG (W) COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODU- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)

S11 20182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
 S12 33 S10 AND S11 AND S7
 S13 196 ECOMPANYSTORE
 S14 4 S13 AND S7
 S15 0 ECOMPANYSTORE.COM
 S16 0 ECOMPANYSTORE? ?COM
 S17 0 ECOMPANYSTORE.COM.
 S18 0 ECOMPANYSTORE? ?COM? ?
 ? s (logo or logos or logoed) (3n) (product or products or item or items or
 merchandise or goods)
 Processing
 Processing
 Processed 10 of 52 files ...
 Processing
 Processing
 Processed 20 of 52 files ...
 Processing
 Processed 50 of 52 files ...
 Completed processing all files
 1402378 LOGO
 255146 LOGOS
 5287 LOGOED
 19053884 PRODUCT
 21948031 PRODUCTS
 1294565 ITEM
 3425724 ITEMS
 1113627 MERCHANDISE
 3577928 GOODS
 S19 48888 (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM
 OR ITEMS OR MERCHANDISE OR GOODS)

?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

?

TIMEOUT: Logged Off 05/30/06 13:44:26 by System

You are now logged off Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog *****

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Status: Login successful Welcome to DIALOG

Dialog level 05.11.05D

Reconnected in file OS 30may06 13:45:04

705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47

705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636

705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99

705NEWSBIB is set ON as an alias for 473, 474, 475

SOFTLIT is set ON as an alias for 256, 278

705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU

KWIC is set to 50.

* * *

>>> 77 does not exist

>>> 233 does not exist

>>> 278 does not exist

>>> 3 of the specified files are not available

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 30
 (c) 2006 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2006/May 29
 (c) 2006 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2006/May 29
 (c)2006 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 29
 (c) 2006 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2006/May 26
 (c) 2006 The Gale Group
 File 634:San Jose Mercury Jun 1985-2006/May 27
 (c) 2006 San Jose Mercury News
 File 47:Gale Group Magazine DB(TM) 1959-2006/May 29
 (c) 2006 The Gale group
 File 9:Business & Industry(R) Jul/1994-2006/May 26
 (c) 2006 The Gale Group
 File 623:Business Week 1985-2006/May 30
 (c) 2006 The McGraw-Hill Companies Inc
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 624:McGraw-Hill Publications 1985-2006/May 30
 (c) 2006 McGraw-Hill Co. Inc
 *File 624: Homeland Security & Defense and 9 Platt energy journals added
 Please see HELP NEWS624 for more
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 20:Dialog Global Reporter 1997-2006/May 30
 (c) 2006 Dialog
 File 636:Gale Group Newsletter DB(TM) 1987-2006/May 26
 (c) 2006 The Gale Group
 File 635:Business Dateline(R) 1985-2006/May 27
 (c) 2006 ProQuest Info&Learning
 File 570:Gale Group MARS(R) 1984-2006/May 26
 (c) 2006 The Gale Group
 File 387:The Denver Post 1994-2006/May 26
 (c) 2006 Denver Post
 File 471:New York Times Fulltext 1980-2006/May 30
 (c) 2006 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
 *File 492: This file is no longer updating.
 File 494:St LouisPost-Dispatch 1988-2006/May 29
 (c) 2006 St Louis Post-Dispatch
 File 631:Boston Globe 1980-2006/May 26
 (c) 2006 Boston Globe
 File 633:Phil.Inquirer 1983-2006/May 26
 (c) 2006 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2006/May 27
 (c) 2006 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2006/May 28
 (c) 2006 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2006/May 30
 (c) 2006 Scripps Howard News
 File 702:Miami Herald 1983-2006/May 28
 (c) 2006 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2006/May 26
 (c) 2006 USA Today
 File 704:(Portland)The Oregonian 1989-2006/May 28
 (c) 2006 The Oregonian

File 713:Atlanta J/Const. 1989-2006/May 28
 (c) 2006 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2006/May 28
 (c) 2006 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2006/May 30
 (c) 2006 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2006/May 29
 (c) 2006 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2006/May 25
 (c) 2006 St. Petersburg Times
 File 476:Financial Times Fulltext 1982-2006/May 31
 (c) 2006 Financial Times Ltd
 File 477:Irish Times 1999-2006/May 30
 (c) 2006 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2006/May 30
 (c) 2006 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/May 30
 (c) 2006 Newspaper Publ. PLC
 *File 711: Use File 757 for full current day's news of the Independent, as
 as well as full coverage of many additional European news sources.
 File 756:Daily/Sunday Telegraph 2000-2006/May 30
 (c) 2006 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
 (c) 2006
 File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
 (c) 2001 THE NEW YORK TIMES
 *File 473: This file will not update after March 31, 2001.
 It will remain on Dialog as a closed file.
 File 474:New York Times Abs 1969-2006/May 29
 (c) 2006 The New York Times
 File 475:Wall Street Journal Abs 1973-2006/May 26
 (c) 2006 The New York Times
 File 35:Dissertation Abs Online 1861-2006/May
 (c) 2006 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 *File 583: This file is no longer updating as of 12-13-2002.
 File 2:INSPEC 1898-2006/May W3
 (c) 2006 Institution of Electrical Engineers
 File 65:Inside Conferences 1993-2006/May 30
 (c) 2006 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
 (c) 2006 The HW Wilson Co.
 File 256:TecInfoSource 82-2006/Jul
 (c) 2006 Info.Sources Inc
 File 13:BAMP 2006/May W3
 (c) 2006 The Gale Group
 File 610:Business Wire 1999-2006/May 30
 (c) 2006 Business Wire.
 *File 610: File 610 now contains data from 3/99 forward.
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2006/May 30
 (c) 2006 PR Newswire Association Inc
 *File 613: File 613 now contains data from 5/99 forward.
 Archive data (1987-4/99) is available in File 813.

Set Items Description

--- -----
 Cost is in DialUnits
 ?
 Terminal set to DLINK

? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12	33	S10 AND S11 AND S7
S13	196	ECOMPANYSTORE
S14	4	S13 AND S7
S15	0	ECOMPANYSTORE.COM
S16	0	ECOMPANYSTORE? ?COM
S17	0	ECOMPANYSTORE.COM.
S18	0	ECOMPANYSTORE? ?COM? ?
S19	48888	(LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)

? s s7 and s11 and s19

Processing

Processed 10 of 52 files ...

Processing

Completed processing all files

23189467 S7

20182937 S11

48888 S19

S20 1678 S7 AND S11 AND S19

? s s20 and s10

1678 S20

1046 S10

S21 0 S20 AND S10

? s (logo or logos or logoed) (2w) (product or products or item or items or merchandise or goods)

Processing

Processing

Processed 10 of 52 files ...

Processing

Processed 20 of 52 files ...

Processing

Processed 50 of 52 files ...

Completed processing all files

1402379 LOGO

255146 LOGOS

5287 LOGOED

19053914 PRODUCT

21948056 PRODUCTS

1294565 ITEM

3425727 ITEMS

1113627 MERCHANDISE

3577929 GOODS

S22 22782 (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM
OR ITEMS OR MERCHANDISE OR GOODS)

? ds

Set	Items	Description
-----	-------	-------------

S1 85 CORPORATEGEAR
 S2 42 RD (unique items)
 S3 1625 BRANDERS
 S4 446 BRANDERS(W)COM
 S5 37411270 PD<20020101
 S6 113 ISWAG(W)COM
 S7 23189467 PD<19991116
 S8 114 ISWAG
 S9 0 S7 AND (S6 OR S8)
 S10 1046 ((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC-
 TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
 S11 20182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
 S12 33 S10 AND S11 AND S7
 S13 196 ECOMPANYSTORE
 S14 4 S13 AND S7
 S15 0 ECOMPANYSTORE.COM
 S16 0 ECOMPANYSTORE? ?COM
 S17 0 ECOMPANYSTORE.COM.
 S18 0 ECOMPANYSTORE? ?COM? ?
 S19 48888 (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM -
 OR ITEMS OR MERCHANDISE OR GOODS)
 S20 1678 S7 AND S11 AND S19
 S21 0 S20 AND S10
 S22 22782 (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM -
 OR ITEMS OR MERCHANDISE OR GOODS)
 ? s s22 and s7 and s11
 Processing
 Processed 10 of 52 files ...
 Completed processing all files
 22782 S22
 23189467 S7
 20182937 S11
 S23 1093 S22 AND S7 AND S11
 ? s s23 and s10
 1093 S23
 1046 S10
 S24 0 S23 AND S10
 ? s artwork or image or images
 Processed 30 of 52 files ...
 Processing
 Completed processing all files
 191885 ARTWORK
 3324517 IMAGE
 1850430 IMAGES
 S25 4669714 ARTWORK OR IMAGE OR IMAGES
 ? s (logo or logos or logoed or imprinted) (2w) (product or products or item or
 items or merchandise or goods)
 Processing
 Processing
 Processed 10 of 52 files ...
 Processing
 Processed 20 of 52 files ...
 Completed processing all files
 1402379 LOGO
 255146 LOGOS
 5287 LOGOED
 33834 IMPRINTED
 19053914 PRODUCT
 21948056 PRODUCTS
 1294565 ITEM
 3425727 ITEMS

1113627 MERCHANDISE
3577929 GOODS
S26 23912 (LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR
PRODUCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)

? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12	33	S10 AND S11 AND S7
S13	196	ECOMPANYSTORE
S14	4	S13 AND S7
S15	0	ECOMPANYSTORE.COM
S16	0	ECOMPANYSTORE? ?COM
S17	0	ECOMPANYSTORE.COM.
S18	0	ECOMPANYSTORE? ?COM? ?
S19	48888	(LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S20	1678	S7 AND S11 AND S19
S21	0	S20 AND S10
S22	22782	(LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S23	1093	S22 AND S7 AND S11
S24	0	S23 AND S10
S25	4669714	ARTWORK OR IMAGE OR IMAGES
S26	23912	(LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD- UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)

?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

? s s26 and s7 and s11 and s25

Processing

Processed 20 of 52 files ...

Completed processing all files

23912 S26
23189467 S7
20182937 S11
4669714 S25
S27 133 S26 AND S7 AND S11 AND S25

? rd

S28 106 RD (unique items)

? t s26/free/1-25

26/8/1 (Item 1 from file: 15)

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03075184 1038667641

USE FORMAT 7 OR 9 FOR FULL TEXT

The Games Women Play WORD COUNT: 1722 LENGTH: 2 Pages

May 8, 2006

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Women; Market segments; Computer & video games; Online advertising; Target markets; Web sites
CLASSIFICATION CODES: 9190 (CN=United States); 8307 (CN=Arts, entertainment & recreation); 5250 (CN=Telecommunications systems & Internet communications); 7200 (CN=Advertising)
PRINT MEDIA ID: 14526

26/8/2 (Item 2 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03074150 1036337721

USE FORMAT 7 OR 9 FOR FULL TEXT

The Games Women Play WORD COUNT: 1725 LENGTH: 2 Pages

May 8, 2006

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Interactive media; Computer & video games; Target markets; Women; Online entertainment
CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 5250 (CN=Telecommunications systems & Internet communications)
PRINT MEDIA ID: 54838

26/8/3 (Item 3 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03072772 1034774401

USE FORMAT 7 OR 9 FOR FULL TEXT

Recruiting Made Easy WORD COUNT: 2350 LENGTH: 4 Pages

May 2006

COMPANY NAMES:

Porter Keadle Moore

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Case studies; Accounting firms; Recruitment
CLASSIFICATION CODES: 9110 (CN=Company specific); 8305 (CN=Professional services not elsewhere classified); 6100 (CN=Human resource planning); 9190 (CN=United States)
PRINT MEDIA ID: 28560

26/8/4 (Item 4 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03072676 1034264831

USE FORMAT 7 OR 9 FOR FULL TEXT

5 QUESTIONS WORD COUNT: 340 LENGTH: 1 Pages

May 2006

COMPANY NAMES:

Tate & Lyle North American Sugars (NAICS:311313)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Marketing; Sugar industry; Market research; Teamwork
CLASSIFICATION CODES: 9000 (CN=Short Article); 8610 (CN=Food processing industry); 9190 (CN=United States); 7000 (CN=Marketing)
PERSONAL NAMES: Chimoff, Harvey
PRINT MEDIA ID: 28583

26/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03050962 1010009681

USE FORMAT 7 OR 9 FOR FULL TEXT

The Greed For Goodwill WORD COUNT: 2735 LENGTH: 3 Pages

Mar 13, 2006

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Social goals; Brand differentiation; Integrated marketing;
Social responsibility; Market strategy

CLASSIFICATION CODES: 9190 (CN=United States); 2410 (CN=Social
responsibilities); 7000 (CN=Marketing)

PRINT MEDIA ID: 54838

26/8/6 (Item 6 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03049990 1001733841

USE FORMAT 7 OR 9 FOR FULL TEXT

MPs slam McDonald's for using MSN to advertise to children WORD COUNT:
346 LENGTH: 1 Pages

Mar 9, 2006

COMPANY NAMES:

McDonalds Corp (DUNS:04-153-4264 TICKER:MCD NAICS:533110; 722211)

MSN.com (NAICS:518112)

GEOGRAPHIC NAMES: United Kingdom; UK

DESCRIPTORS: Fast food industry; Consumer protection; Children & youth;
Online advertising; Criticism; Advertising campaigns

CLASSIFICATION CODES: 8380 (CN=Hotels & restaurants); 1200 (CN=Social
policy); 5250 (CN=Telecommunications systems & Internet communications);
7200 (CN=Advertising); 7500 (CN=Product planning & development)

PRINT MEDIA ID: 58281

26/8/7 (Item 7 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03039873 992511651

USE FORMAT 7 OR 9 FOR FULL TEXT

Good Banker, Bad Banker: How do you manage the charity challenge?

WORD COUNT: 3025 LENGTH: 6 Pages

Feb 2006

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Community banks; Social responsibility; Charities;
Philanthropy

CLASSIFICATION CODES: 8120 (CN=Retail banking); 9190 (CN=United States);
2410 (CN=Social responsibilities); 9540 (CN=Nonprofit institutions)

PRINT MEDIA ID: 22987

26/8/8 (Item 8 from file: 15)

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03031949 987839861

USE FORMAT 7 OR 9 FOR FULL TEXT

A GROWING TREND IN SECURITY: DISK-BASED BACKUP RESTORATIONS

WORD COUNT: 746 LENGTH: 2 Pages

Feb 6, 2006

COMPANY NAMES:

Idealstor LLC (NAICS:334112)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Hardware reviews; Back up systems; Disk drives

CLASSIFICATION CODES: 9190 (CN=United States); 9120 (CN=Product specific);
8651 (CN=Computer industry)

PRINT MEDIA ID: 11643

TRADE NAMES: Idealstor 4 Bay

26/8/9 (Item 9 from file: 15)

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03029588 975872381

****USE FORMAT 7 OR 9 FOR FULL TEXT****

IT Services WORD COUNT: 5558 LENGTH: 6 Pages

Fall 2004

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Ratings & rankings; Manycompanies; Corporate profiles; Revenue
; Business growth; Information technology; Systems design; Business
services

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8305 (CN=Professional services not elsewhere classified); 5220
(CN=Information technology management)

PRINT MEDIA ID: 18142

26/8/10 (Item 10 from file: 15)

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03027521 983903151

****USE FORMAT 7 OR 9 FOR FULL TEXT****

"Purpose Beyond Reason" WORD COUNT: 607 LENGTH: 1 Pages

Feb 2006

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Automobile industry; Changes; Corporate culture; Product
design

CLASSIFICATION CODES: 8680 (CN=Transportation equipment industry); 9190
(CN=United States); 7500 (CN=Product planning & development)

PRINT MEDIA ID: 21159

26/8/11 (Item 11 from file: 15)0

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03019850 974862251

****USE FORMAT 7 OR 9 FOR FULL TEXT****

ABVI members: Quality counts WORD COUNT: 806 LENGTH: 2 Pages

Jan 9, 2006

COMPANY NAMES:

Americas Best Inns Inc (NAICS:721110)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Hotels & motels; Conferences; Brands; Quality control

CLASSIFICATION CODES: 9190 (CN=United States); 8380 (CN=Hotels &
restaurants); 5320 (CN=Quality control)

PRINT MEDIA ID: 24258

26/8/12 (Item 12 from file: 15)

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03015887 972959941

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Leadership Perspectives to Share WORD COUNT: 1474 LENGTH: 3 Pages

Jan 2006

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Success factors; Leadership; Franchising; Corporate culture;
Strategic management

CLASSIFICATION CODES: 9190 (CN=United States); 2200 (CN=Managerial skills);
2310 (CN=Planning)

PRINT MEDIA ID: 12459

26/8/13 (Item 13 from file: 15)

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02999450 961562201

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Expanding the Menu WORD COUNT: 2301 LENGTH: 4 Pages

Jan 2006

COMPANY NAMES:

O Charleys Inc (NAICS:722110)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Incentives; Stored value cards; Strategic planning; Employee
awards; Safety programs; Restaurants

CLASSIFICATION CODES: 9190 (CN=United States); 8380 (CN=Hotels &
restaurants); 6400 (CN=Employee benefits & compensation); 5340
(CN=Safety management); 2310 (CN=Planning)

PERSONAL NAMES: Kuykendall, Cary

PRINT MEDIA ID: 28654

26/8/14 (Item 14 from file: 15)

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02992462 946501751

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Battle Lines Drawn Over Kid Marketing Food Fight WORD COUNT: 648

LENGTH: 1 Pages

Dec 12, 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Children & youth; Nutrition education; Advertising campaigns;
Food processing industry

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 8610
(CN=Food processing industry)

PRINT MEDIA ID: 14526

26/8/15 (Item 15 from file: 15)

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02991929 944621281

****USE FORMAT 7 OR 9 FOR FULL TEXT****

From Coach to Covergirl WORD COUNT: 1630 LENGTH: 3 Pages

Dec 2005

COMPANY NAMES:

Navy Exchange Service Command (NAICS:452112; 928110)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Retail stores; Market strategy; Category management; Military personnel

CLASSIFICATION CODES: 8390 (CN=Retailing industry); 9190 (CN=United States); 7000 (CN=Marketing)

PRINT MEDIA ID: 20810

26/8/16 (Item 16 from file: 15)

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02991107 943903611

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Modern Meeting Merchandise WORD COUNT: 2167 LENGTH: 3 Pages

Dec 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Trade shows; Events planning; High technology; Gifts; Creativity; Consumer electronics

CLASSIFICATION CODES: 9190 (CN=United States); 8650 (CN=Electrical & electronics industries)

PRINT MEDIA ID: 36065

26/8/17 (Item 17 from file: 15)

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02990664 936849041

****USE FORMAT 7 OR 9 FOR FULL TEXT****

WIRELESS: Shake, rattle and call WORD COUNT: 2418

Dec 1, 2005

DESCRIPTORS: Wireless communications; Cellular telephones; Innovations; Technological change; International; Interactive media; Market positioning

CLASSIFICATION CODES: 9180 (CN=International); 5250 (CN=Telecommunications systems & Internet communications); 8650 (CN=Electrical & electronics industries); 7000 (CN=Marketing)

PRINT MEDIA ID: 58281

26/8/18 (Item 18 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02984396 938153781

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Soy Suppliers Look to Rev Brand Names, Identity WORD COUNT: 594
LENGTH: 1 Pages

Nov 28, 2005

COMPANY NAMES:

Solae Co (NAICS:325411)

Cargill Inc (NAICS:111110; 111199; 311211; 325312; 424590; 493130)

Archer Daniels Midland Co (NAICS:311119; 311211; 311221)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Market strategy; Brand identification; Soy products; Advertising campaigns

CLASSIFICATION CODES: 7200 (CN=Advertising); 9190 (CN=United States); 8610

(CN=Food processing industry)
PRINT MEDIA ID: 14526

26/8/19 (Item 19 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02983307 936845971

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Shaping Brazil's emerging GMO policy: opportunities for leadership

WORD COUNT: 5815 LENGTH: 12 Pages

Aug-Nov 2005

GEOGRAPHIC NAMES: Brazil

DESCRIPTORS: Studies; Agricultural biotechnology; Genetically altered foods
; Leadership; Agribusiness

CLASSIFICATION CODES: 9173 (CN=Latin America); 9130
(CN=Experimental/Theoretical); 8400 (CN=Agricultural industries); 1120
(CN=Economic policy & planning)

PRINT MEDIA ID: 49320

26/8/20 (Item 20 from file: 15)
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02973832 924612311

****USE FORMAT 7 OR 9 FOR FULL TEXT****

AGENTS RESPOND TO HURRICANE KATRINA WORD COUNT: 1317 LENGTH: 2 Pages

Nov 2005

COMPANY NAMES:

Independent Insurance Agents & Brokers of America (NAICS:813910)

National Association of Professional Insurance Agents (NAICS:813910)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Associations; Disaster relief; Disaster recovery; Independent
insurance agents & brokers; Corporate responsibility

CLASSIFICATION CODES: 9190 (CN=United States); 9540 (CN=Nonprofit
institutions); 8200 (CN=Insurance industry); 2410 (CN=Social
responsibilities)

PRINT MEDIA ID: 22286

26/8/21 (Item 21 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02966465 918102521

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Bad Rep? WORD COUNT: 3725 LENGTH: 6 Pages

Oct 2005

GEOGRAPHIC NAMES: United Kingdom--UK

DESCRIPTORS: Salespeople; Pharmaceutical industry; Personal selling; Books;
Personal profiles

CLASSIFICATION CODES: 7300 (CN=Sales & selling); 9160 (CN=Biographical);
8641 (CN=Pharmaceuticals industry); 9175 (CN=Western Europe)

PERSONAL NAMES: Reidy, Jamie

PRINT MEDIA ID: 13756

26/8/22 (Item 22 from file: 15)
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02966290 917868531

USE FORMAT 7 OR 9 FOR FULL TEXT

The Fast, Reliable, Economical External SATA WORD COUNT: 1301

LENGTH: 1 Pages

Aug/Sep 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Connectivity; Data integrity; Cost reduction; Enterprisewide computing; Innovations; Information storage

CLASSIFICATION CODES: 9190 (CN=United States); 5220 (CN=Information technology management)

PRINT MEDIA ID: 15538

26/8/23 (Item 23 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02963973 915467131

USE FORMAT 7 OR 9 FOR FULL TEXT

CRM on a Budget WORD COUNT: 2364 LENGTH: 5 Pages

Oct 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Customer relationship management; Community banks; Salesforce automation

CLASSIFICATION CODES: 5240 (CN=Software & systems); 8100 (CN=Financial services industry); 9190 (CN=United States)

PRINT MEDIA ID: 20089

26/8/24 (Item 24 from file: 15)

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02961854 912999981

USE FORMAT 7 OR 9 FOR FULL TEXT

Curmudgeons of the world, unite WORD COUNT: 758 LENGTH: 1 Pages

Oct 10, 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Technological change; Electronics

CLASSIFICATION CODES: 8650 (CN=Electrical & electronics industries); 9190 (CN=United States); 9000 (CN=Short Article)

PRINT MEDIA ID: 15378

26/8/25 (Item 25 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02956723 907072031

USE FORMAT 7 OR 9 FOR FULL TEXT

Making Changes WORD COUNT: 1216 LENGTH: 2 Pages

Sep 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Guidelines; Organizational change; Professional development; Management styles; Leadership

CLASSIFICATION CODES: 9190 (CN=United States); 6200 (CN=Training & development); 2200 (CN=Managerial skills); 9150 (CN=Guidelines)

PRINT MEDIA ID: 14272

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Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12	33	S10 AND S11 AND S7
S13	196	ECOMPANYSTORE
S14	4	S13 AND S7
S15	0	ECOMPANYSTORE.COM
S16	0	ECOMPANYSTORE? ?COM
S17	0	ECOMPANYSTORE.COM.
S18	0	ECOMPANYSTORE? ?COM? ?
S19	48888	(LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S20	1678	S7 AND S11 AND S19
S21	0	S20 AND S10
S22	22782	(LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S23	1093	S22 AND S7 AND S11
S24	0	S23 AND S10
S25	4669714	ARTWORK OR IMAGE OR IMAGES
S26	23912	(LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD- UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S27	133	S26 AND S7 AND S11 AND S25
S28	106	RD (unique items)

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26/8/26 (Item 26 from file: 15)

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02950343 901993761

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Hurd To VARs: Stay Loyal Or Else WORD COUNT: 717 LENGTH: 2 Pages

Sep 12, 2005

COMPANY NAMES:

Hewlett-Packard Co (NAICS:334111; 334119; 334611; 511210)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Value added resellers; Distribution channels; Market strategy;
Partners; Loyalty

CLASSIFICATION CODES: 9190 (CN=United States); 8302 (CN=Software and
computer services); 7400 (CN=Distribution)

PRINT MEDIA ID: 11643

TRADE NAMES: Budweiser B-to-the-E; Budweiser Tilt

26/8/27 (Item 27 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02950032 901163621

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Incentive Awards Go Virtual WORD COUNT: 407 LENGTH: 2 Pages

Sep 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Internet; Logos; Incentives; Art; Employees

CLASSIFICATION CODES: 9190 (CN=United States); 5250 (CN=Telecommunications systems & Internet communications); 6400 (CN=Employee benefits & compensation)

PRINT MEDIA ID: 36065

26/8/28 (Item 28 from file: 15)

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02946155 890961671

****USE FORMAT 7 OR 9 FOR FULL TEXT****

From Tapes To Bits: Digital Asset Management With a mix of promises, concessions and trade-offs, public broadcaster WGBH convinced a bevy of vendors to create a reference architecture for digital asset management.

WORD COUNT: 2409

Jun 15, 2005

COMPANY NAMES:

WGBH-TV-Boston MA (NAICS:515120)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Television stations; Case studies; Public television; Asset management; Information technology; Cooperation; Vendors

CLASSIFICATION CODES: 8330 (CN=Broadcasting & telecommunications); 9110 (CN=Company specific); 9540 (CN=Nonprofit institutions); 5220 (CN=Information technology management); 9190 (CN=United States)

PRINT MEDIA ID: 14291

26/8/29 (Item 29 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02944898 889677041

Cashing in on crashes via brand placement in computer games: The effects of experience and flow on memory
2005

DESCRIPTORS: Computer & video games; Advertising media; Studies; Logos; Product placement; Effectiveness; Recall

CLASSIFICATION CODES: 9130 (CN=Experimental/Theoretical); 7200 (CN=Advertising)

PRINT MEDIA ID: 14897

26/8/30 (Item 30 from file: 15)

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02944324 892388311

****USE FORMAT 7 OR 9 FOR FULL TEXT****

New brand launches with Graves 601 WORD COUNT: 739 LENGTH: 2 Pages

Sep 5, 2005

COMPANY NAMES:

Graves Hospitality Corp (NAICS:237210)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Hotels & motels; Brands; Business growth

CLASSIFICATION CODES: 9190 (CN=United States); 8380 (CN=Hotels &

restaurants)
PRINT MEDIA ID: 24258

26/8/31 (Item 31 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02943535 891387011
USE FORMAT 7 OR 9 FOR FULL TEXT
Price competition and slotting allowances WORD COUNT: 5125 LENGTH:
18 Pages
Summer 2005
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Price wars; Payments; Effects; Retailing; Cigarette industry;
Antitrust; Studies; Vertical markets
CLASSIFICATION CODES: 9190 (CN=United States); 8600 (CN=Manufacturing
industries not elsewhere classified); 8390 (CN=Retailing industry); 4320
(CN=Legislation); 9130 (CN=Experimental/Theoretical)
PRINT MEDIA ID: 23484

26/8/32 (Item 32 from file: 15)
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02938117 878237251
USE FORMAT 7 OR 9 FOR FULL TEXT
Show Me the Money WORD COUNT: 1643 LENGTH: 3 Pages
Aug 2005
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Professional development; Personality traits; Executives;
Asset management
CLASSIFICATION CODES: 6200 (CN=Training & development); 2130
(CN=Executives); 9190 (CN=United States)
PRINT MEDIA ID: 23953

26/8/33 (Item 33 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02935758 883960561
USE FORMAT 7 OR 9 FOR FULL TEXT
Fall Promotions Bring Seasoned Profits WORD COUNT: 1143 LENGTH: 4
Pages
Aug 20, 2005
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Distributors; Promotional products; Seasonal markets;
Marketing; Printing industry
CLASSIFICATION CODES: 9190 (CN=United States); 7400 (CN=Distribution); 8690
(CN=Publishing industry)
PRINT MEDIA ID: 27302

26/8/34 (Item 34 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02935474 883648971
USE FORMAT 7 OR 9 FOR FULL TEXT
Does the Internet Solve all of Your Franchisees' Problems? WORD COUNT:

1328 LENGTH: 3 Pages
Aug 2005
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Internet; Franchisees; Guidelines; Customer services;
Effectiveness
CLASSIFICATION CODES: 9190 (CN=United States); 9150 (CN=Guidelines); 5250
(CN=Telecommunications systems & Internet communications)
PRINT MEDIA ID: 12459

26/8/35 (Item 35 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02932707 881232591
USE FORMAT 7 OR 9 FOR FULL TEXT
Identifying Marks WORD COUNT: 1583 LENGTH: 2 Pages
Aug 2005
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Pharmaceuticals; Counterfeiting; Security; Packaging; Bar
codes
CLASSIFICATION CODES: 9190 (CN=United States); 8641 (CN=Pharmaceuticals
industry)
PRINT MEDIA ID: 37261

26/8/36 (Item 36 from file: 15)
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02925464 873549771
USE FORMAT 7 OR 9 FOR FULL TEXT
TEST CENTER UPDATES METHODOLOGY WORD COUNT: 420 LENGTH: 1 Pages
Jul 18, 2005
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Test methods; Changes; Objectives
CLASSIFICATION CODES: 9190 (CN=United States); 9000 (CN=Short Article)
PRINT MEDIA ID: 11643

26/8/37 (Item 37 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02923075 871292181
USE FORMAT 7 OR 9 FOR FULL TEXT
TECH DATA HOSTS MARKETING CAMP WORD COUNT: 387 LENGTH: 1 Pages
Jul 11, 2005
COMPANY NAMES:
Tech Data Corp (NAICS:423430; 541512)
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Distribution channels; Personal selling; Market strategy;
Computer service industry; Seminars
CLASSIFICATION CODES: 9190 (CN=United States); 9000 (CN=Short Article);
7400 (CN=Distribution); 8302 (CN=Software and computer services)
PRINT MEDIA ID: 11643

26/8/38 (Item 38 from file: 15)
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02913621 857502011

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Cheapskates WORD COUNT: 924

Jul 4, 2005

COMPANY NAMES:

Steve & Barrys University Sportswear (NAICS:448140)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Retail stores; Cost control; Corporate profiles

CLASSIFICATION CODES: 8390 (CN=Retailing industry); 9110 (CN=Company specific); 9190 (CN=United States)

PRINT MEDIA ID: 28476

26/8/39 (Item 39 from file: 15)

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02907917 846331181

****USE FORMAT 7 OR 9 FOR FULL TEXT****

PRODUCT QUALITY INITIATIVE BUILDS COMPOST MARKETS WORD COUNT: 520

LENGTH: 1 Pages

May 2005

COMPANY NAMES:

Composting Council of Canada (NAICS:813312)

GEOGRAPHIC NAMES: Canada

DESCRIPTORS: Composting; Initiatives; Product quality; Associations

CLASSIFICATION CODES: 9172 (CN=Canada); 9540 (CN=Nonprofit institutions); 1540 (CN=Pollution control); 5320 (CN=Quality control)

PRINT MEDIA ID: 26819

26/8/40 (Item 40 from file: 15)

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02901443 842556201

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Naturals Hit Mainstream WORD COUNT: 1199 LENGTH: 3 Pages

May 2005

DESCRIPTORS: Natural products; Health & beauty aids; Trends; International; Consumer attitudes; Certification; Product introduction

CLASSIFICATION CODES: 8642 (CN=Cosmetics industry); 9180 (CN=International); 7100 (CN=Market research); 5320 (CN=Quality control)

PRINT MEDIA ID: 26967

26/8/41 (Item 41 from file: 15)

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02897866 845950171

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Samsung rides blue wave WORD COUNT: 1045 LENGTH: 1 Pages

May 5, 2005

COMPANY NAMES:

Chelsea Football Club (NAICS:711211)

Samsung Electronics Co (NAICS:334119; 334210)

GEOGRAPHIC NAMES: United Kingdom--UK

DESCRIPTORS: Electronics industry; Corporate sponsorship; Professional

soccer; Target markets; Sports marketing
CLASSIFICATION CODES: 9175 (CN=Western Europe); 8650 (CN=Electrical &
electronics industries); 7000 (CN=Marketing); 8307 (CN=Arts,
entertainment & recreation)
PRINT MEDIA ID: 26261

26/8/42 (Item 42 from file: 15)

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02895932 843618991

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Survival of the Fittest WORD COUNT: 1953 LENGTH: 2 Pages

Nov 2002

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Health & beauty aids; Product development; Manycompanies;
Target markets; Retailing; Market strategy
CLASSIFICATION CODES: 9190 (CN=United States); 7500 (CN=Product planning &
development); 8390 (CN=Retailing industry); 8642 (CN=Cosmetics industry)
PRINT MEDIA ID: 20810

26/8/43 (Item 43 from file: 15)

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02891908 839710551

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Hormel Adds Convenience, Health to Summer Plans WORD COUNT: 329

LENGTH: 1 Pages

May 24, 2004

COMPANY NAMES:

Hormel Foods Corp (NAICS:311422; 311611; 311612)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Advertising campaigns; Market positioning; Food products
CLASSIFICATION CODES: 8610 (CN=Food processing industry); 9190 (CN=United
States); 9000 (CN=Short Article); 7200 (CN=Advertising)
PRINT MEDIA ID: 14526

26/8/44 (Item 44 from file: 15)

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02891883 839629051

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Big Lots Brings L.A.B. Concepts to Long Island WORD COUNT: 659

LENGTH: 1 Pages

Jun 2003

COMPANY NAMES:

Big Lots Inc (NAICS:452112)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Business growth; Discount department stores; Market strategy;
Prototypes
CLASSIFICATION CODES: 8390 (CN=Retailing industry); 9190 (CN=United States)
; 7000 (CN=Marketing)
PRINT MEDIA ID: 20810

26/8/45 (Item 45 from file: 15)

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02889689 832886081

****USE FORMAT 7 OR 9 FOR FULL TEXT****

WiMAX FORUM OKs TEST PLAN WORD COUNT: 789 LENGTH: 2 Pages

Apr 25, 2005

COMPANY NAMES:

WiMax Forum (NAICS:813910)

DESCRIPTORS: IEEE standards; Broadband; Certification; Logos; Meetings;
International

CLASSIFICATION CODES: 5250 (CN=Telecommunications systems & Internet
communications); 8330 (CN=Broadcasting & telecommunications); 9180
(CN=International)

PRINT MEDIA ID: 28303

26/8/46 (Item 46 from file: 15)

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02878274 821699801

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Sweet revenge WORD COUNT: 1828 LENGTH: 2 Pages

Apr 1, 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Fruit juices; Trends; Innovations; Nutrition; Diet; Customer
satisfaction; Beverage industry

CLASSIFICATION CODES: 8610 (CN=Food processing industry); 9190 (CN=United
States); 7500 (CN=Product planning & development)

PRINT MEDIA ID: 16521

26/8/47 (Item 47 from file: 15)

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02864824 808800911

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Neuroscience: MRI to ROI WORD COUNT: 336 LENGTH: 1 Pages

Mar 7, 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Market research; Nuclear magnetic resonance--NMR; Brain
research; Consumer behavior

CLASSIFICATION CODES: 7100 (CN=Market research); 9190 (CN=United States);
9000 (CN=Short Article)

PRINT MEDIA ID: 14526

26/8/48 (Item 48 from file: 15)

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02864033 805213071

****USE FORMAT 7 OR 9 FOR FULL TEXT****

WHAT IT IS - AND WHO'S BUYING WORD COUNT: 464 LENGTH: 1 Pages

Feb 20, 2005

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Promotional products; Advertising

CLASSIFICATION CODES: 7200 (CN=Advertising); 9000 (CN=Short Article); 9190

(CN=United States)
PRINT MEDIA ID: 27302

26/8/49 (Item 49 from file: 15)
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02860256 798931161
USE FORMAT 7 OR 9 FOR FULL TEXT
BRAND (New) Thinking WORD COUNT: 3617 LENGTH: 6 Pages
Feb 2005
GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Brands; Mortgage companies; Market strategy
CLASSIFICATION CODES: 8120 (CN=Retail banking); 7000 (CN=Marketing); 9190
(CN=United States)
PRINT MEDIA ID: 21937

26/8/50 (Item 50 from file: 15)
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02858980 725236651
USE FORMAT 7 OR 9 FOR FULL TEXT
Packaging and purchase decisions: An exploratory study on the impact of involvement level and time pressure WORD COUNT: 9993
2004
GEOGRAPHIC NAMES: Thailand

DESCRIPTORS: Consumer behavior; Package design; Point of sale; Decision making; Studies; Convenience foods; Focus groups
CLASSIFICATION CODES: 7100 (CN=Market research); 7500 (CN=Product planning & development); 9179 (CN=Asia & the Pacific); 9130 (CN=Experimental/Theoretical); 8610 (CN=Food processing industry)
PRINT MEDIA ID: 11511

?
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
?
TIMEOUT: Logged Off 05/30/06 14:20:28 by System

You are now logged offTrying 31060000009999...Open

DIALOG INFORMATION SERVICES
PLEASE LOGON:
***** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog *****
ENTER PASSWORD:
***** HHHHHHHH SSSSSSSS? *****
Status: Login successfulWelcome to DIALOG

Dialog level 05.11.05D

Reconnected in file OS 30may06 14:44:18
705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99
705NEWSBIB is set ON as an alias for 473, 474, 475
SOFTLIT is set ON as an alias for 256, 278
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU
KWIC is set to 50.

* * *

>>> 77 does not exist

>>> 233 does not exist
>>> 278 does not exist
>>>3 of the specified files are not available

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File 15:ABI/Inform(R) 1971-2006/May 30
(c) 2006 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2006/May 29
(c) 2006 The Gale Group
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File 148:Gale Group Trade & Industry DB 1976-2006/May 29
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File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 29
(c) 2006 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2006/May 26
(c) 2006 The Gale Group
File 634:San Jose Mercury Jun 1985-2006/May 27
(c) 2006 San Jose Mercury News
File 47:Gale Group Magazine DB(TM) 1959-2006/May 29
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File 9:Business & Industry(R) Jul/1994-2006/May 26
(c) 2006 The Gale Group
File 623:Business Week 1985-2006/May 30
(c) 2006 The McGraw-Hill Companies Inc
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 624:McGraw-Hill Publications 1985-2006/May 30
(c) 2006 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 20:Dialog Global Reporter 1997-2006/May 30
(c) 2006 Dialog
File 636:Gale Group Newsletter DB(TM) 1987-2006/May 26
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File 635:Business Dateline(R) 1985-2006/May 27
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File 570:Gale Group MARS(R) 1984-2006/May 26
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(c) 2006 Denver Post
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(c) 2006 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
File 494:St LouisPost-Dispatch 1988-2006/May 29
(c) 2006 St Louis Post-Dispatch
File 631:Boston Globe 1980-2006/May 26
(c) 2006 Boston Globe
File 633:Phil.Inquirer 1983-2006/May 26
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 File 703:USA Today 1989-2006/May 26
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 (c) 2006 The Oregonian
 File 713:Atlanta J/Const. 1989-2006/May 28
 (c) 2006 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2006/May 28
 (c) 2006 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2006/May 30
 (c) 2006 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2006/May 29
 (c) 2006 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2006/May 25
 (c) 2006 St. Petersburg Times
 File 476:Financial Times Fulltext 1982-2006/May 31
 (c) 2006 Financial Times Ltd
 File 477:Irish Times 1999-2006/May 30
 (c) 2006 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2006/May 30
 (c) 2006 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/May 30
 (c) 2006 Newspaper Publ. PLC
 *File 711: Use File 757 for full current day's news of the Independent, as
 as well as full coverage of many additional European news sources.
 File 756:Daily/Sunday Telegraph 2000-2006/May 30
 (c) 2006 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
 (c) 2006
 File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
 (c) 2001 THE NEW YORK TIMES
 *File 473: This file will not update after March 31, 2001.
 It will remain on Dialog as a closed file.
 File 474:New York Times Abs 1969-2006/May 29
 (c) 2006 The New York Times
 File 475:Wall Street Journal Abs 1973-2006/May 26
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 File 35:Dissertation Abs Online 1861-2006/May
 (c) 2006 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 *File 583: This file is no longer updating as of 12-13-2002.
 File 2:INSPEC 1898-2006/May W3
 (c) 2006 Institution of Electrical Engineers
 File 65:Inside Conferences 1993-2006/May 30
 (c) 2006 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
 (c) 2006 The HW Wilson Co.
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 File 13:BAMP 2006/May W3
 (c) 2006 The Gale Group
 File 610:Business Wire 1999-2006/May 30
 (c) 2006 Business Wire.
 *File 610: File 610 now contains data from 3/99 forward.
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2006/May 30
 (c) 2006 PR Newswire Association Inc
 *File 613: File 613 now contains data from 5/99 forward.
 Archive data (1987-4/99) is available in File 813.

Set	Items	Description
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Cost is in DialUnits

?

Terminal set to DLINK

? ds

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12	33	S10 AND S11 AND S7
S13	196	ECOMPANYSTORE
S14	4	S13 AND S7
S15	0	ECOMPANYSTORE.COM
S16	0	ECOMPANYSTORE? ?COM
S17	0	ECOMPANYSTORE.COM.
S18	0	ECOMPANYSTORE? ?COM? ?
S19	48888	(LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S20	1678	S7 AND S11 AND S19
S21	0	S20 AND S10
S22	22782	(LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S23	1093	S22 AND S7 AND S11
S24	0	S23 AND S10
S25	4669714	ARTWORK OR IMAGE OR IMAGES
S26	23912	(LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD- UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S27	133	S26 AND S7 AND S11 AND S25
S28	106	RD (unique items)
? s (logo or imprinted) (2w) (product or products or item or items or merchandise or goods)		

Processing

Processing

Processed 10 of 52 files ...

Processing

Processed 20 of 52 files ...

Processing

Processed 50 of 52 files ...

Completed processing all files

1402387	LOGO
33834	IMPRINTED
19053990	PRODUCT
21948120	PRODUCTS
1294569	ITEM
3425729	ITEMS
1113628	MERCHANDISE
3577930	GOODS
S29 14463	(LOGO OR IMPRINTED) (2W) (PRODUCT OR PRODUCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)

? s pd<19991116

```
>>>File 15 processing for PD= : PD=19991116
>>>   started at PD=710000 stopped at PD=930106
>>>File 16 processing for PD= : PD=19991116
>>>   started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=19991116
>>>   started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=19991116
>>>   started at PD=140105 stopped at PD=830728
>>>File 621 processing for PD= : PD=19991116
>>>   started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=19991116
>>>   started at PD=140103 stopped at PD=881215
>>>File 634 processing for PD= : PD=19991116
>>>   started at PD=12/7/04 stopped at PD=901208
>>>File 47 processing for PD= : PD=19991116
>>>   started at PD=590100 stopped at PD=650211
Processing
>>>File 9 processing for PD= : PD=19991116
>>>   started at PD=871119 stopped at PD=990324
Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=19991116
>>>   started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19991116
>>>   started at PD=104 stopped at PD=921201
>>>File 813 processing for PD= : PD=19991116
>>>   started at PD=100000 stopped at PD=900920
Processing
>>>File 636 processing for PD= : PD=19991116
>>>   started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=19991116
>>>   started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19991116
>>>   started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=19991116
>>>   started at PD=931204 stopped at PD=990705
>>>File 471 processing for PD= : PD=19991116
>>>   started at PD=100904 stopped at PD=840508
>>>File 492 processing for PD= : PD=19991116
>>>   started at PD=11/10/99 stopped at PD=910923
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=19991116
>>>   started at PD=2/7/2001 stopped at PD=930608
Processing
>>>File 631 processing for PD= : PD=19991116
>>>   started at PD=11/14/99 stopped at PD=850518
>>>File 633 processing for PD= : PD=19991116
>>>   started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19991116
>>>   started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19991116
>>>   started at PD=850209 stopped at PD=930620
>>>File 641 processing for PD= : PD=19991116
>>>   started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19991116
>>>   started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19991116
>>>   started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19991116
>>>   started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19991116
>>>   started at PD=880117 stopped at PD=940601
```

```

>>>File 714 processing for PD= : PD=19991116
>>> started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19991116
>>> started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19991116
>>> started at PD=25UARY stopped at PD=950407
Processed 30 of 52 files ...
>>>File 476 processing for PD= : PD=19991116
>>> started at PD=19820102 stopped at PD=19881015
Processing
>>>File 710 processing for PD= : PD=19991116
>>> started at PD=880601 stopped at PD=931205
>>>File 711 processing for PD= : PD=19991116
>>> started at PD=880919 stopped at PD=941117
>>>File 474 processing for PD= : PD=19991116
>>> started at PD=101111 stopped at PD=740603
>>>File 475 processing for PD= : PD=19991116
>>> started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=19991116
>>> started at PD=100001 stopped at PD=890322
>>>File 99 processing for PD= : PD=19991116
>>> started at PD=DEC.1200 stopped at PD=19910204
Completed processing all files
S3023189467 PD<19991116
? ds

```

Set	Items	Description
S1	85	CORPORATEGEAR
S2	42	RD (unique items)
S3	1625	BRANDERS
S4	446	BRANDERS(W)COM
S5	37411270	PD<20020101
S6	113	ISWAG(W)COM
S7	23189467	PD<19991116
S8	114	ISWAG
S9	0	S7 AND (S6 OR S8)
S10	1046	((IMPACT OR BRANDED) (2W) PROMOTIONAL) (2W) (PRODUCT OR PRODUC- TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11	20182937	ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12	33	S10 AND S11 AND S7
S13	196	ECOMPANYSTORE
S14	4	S13 AND S7
S15	0	ECOMPANYSTORE.COM
S16	0	ECOMPANYSTORE? ?COM
S17	0	ECOMPANYSTORE.COM.
S18	0	ECOMPANYSTORE? ?COM? ?
S19	48888	(LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S20	1678	S7 AND S11 AND S19
S21	0	S20 AND S10
S22	22782	(LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM - OR ITEMS OR MERCHANDISE OR GOODS)
S23	1093	S22 AND S7 AND S11
S24	0	S23 AND S10
S25	4669714	ARTWORK OR IMAGE OR IMAGES
S26	23912	(LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD- UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S27	133	S26 AND S7 AND S11 AND S25
S28	106	RD (unique items)

S29 14463 (LOGO OR IMPRINTED) (2W) (PRODUCT OR PRODUCTS OR ITEM OR ITE-
MS OR MERCHANDISE OR GOODS)

S30 23189467 PD<19991116

? s s30 and s29 and s11

Processing

Processed 10 of 52 files ...

Completed processing all files

23189467 S30

14463 S29

20182937 S11

S31 438 S30 AND S29 AND S11

?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES

?

TIMEOUT: Logged Off 05/30/06 15:04:29 by System

You are now logged off